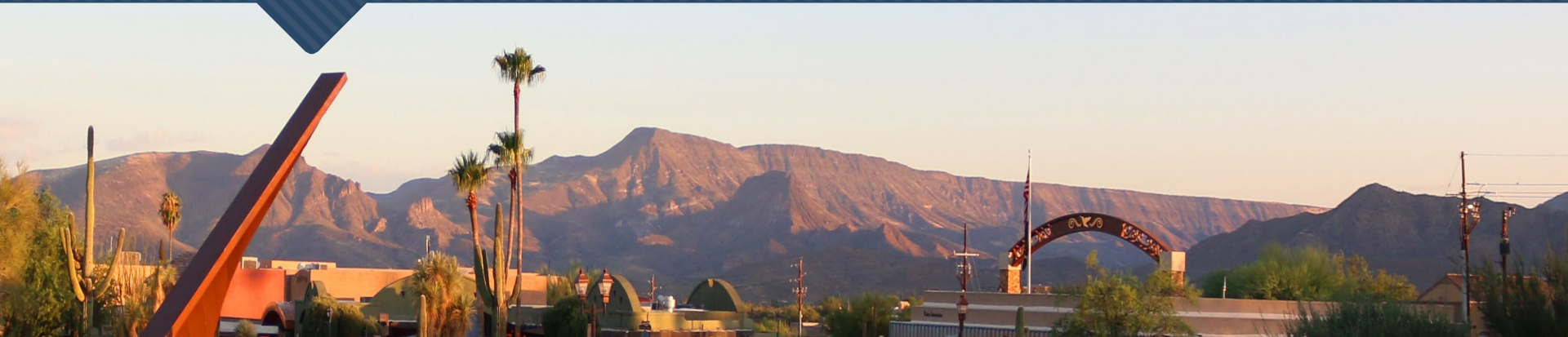




Carefree Town Center Signage/Circulation Plan

Joint Presentation to Town
Council & Planning & Zoning
Commission



Agenda

- **Comprehensive Sign Plan for Town Center**
- **Town Center Concept Plan**



Comprehensive Sign Plan for Town Center

Carefree, Arizona

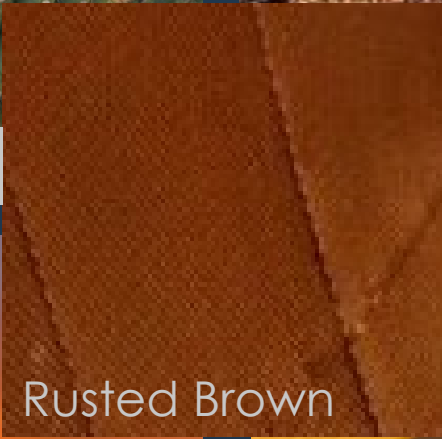




Olive Green



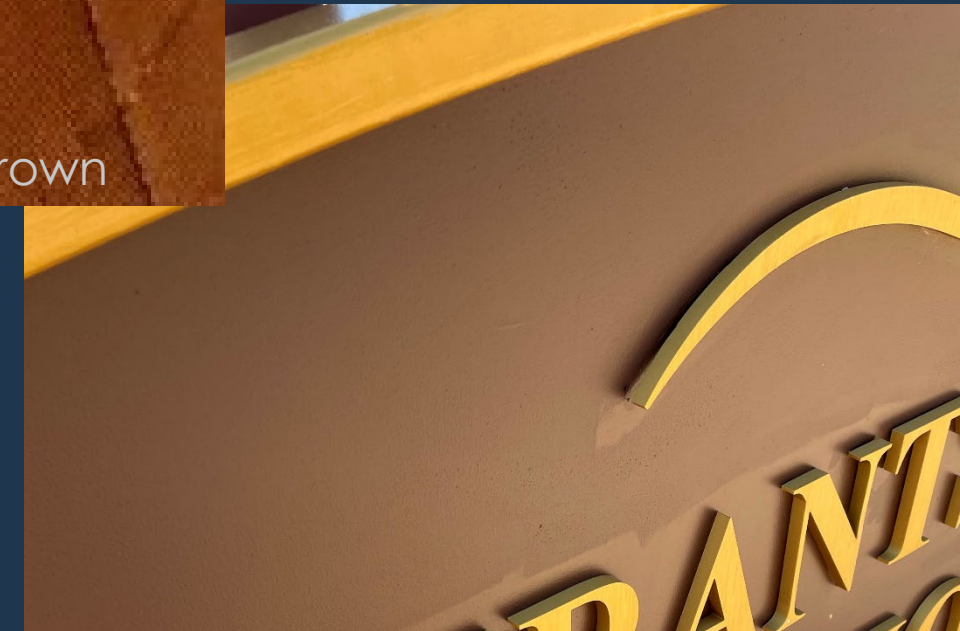
Burnt Orange



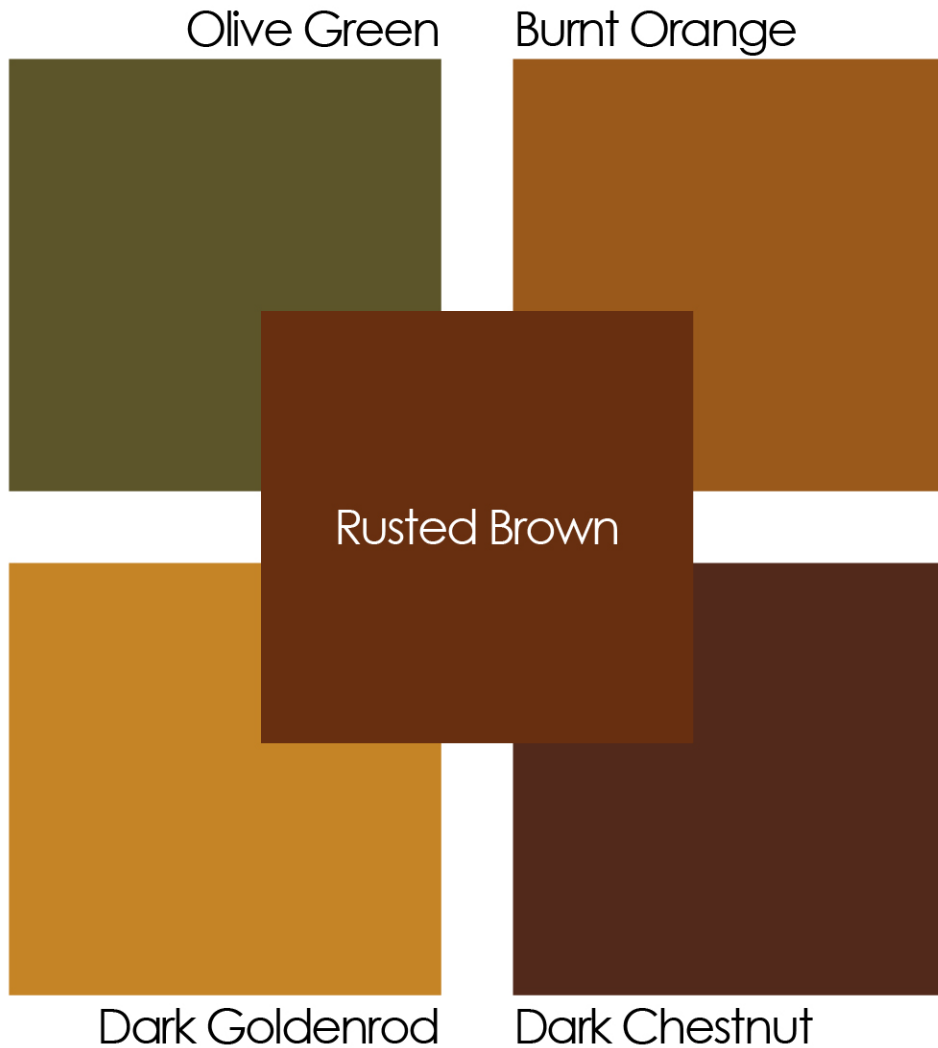
Rusted Brown



Dark Goldenrod



Dark Chestnut



THEMING:

- Olive Green: Recreational
- Burnt Orange: Commercial
- Dark Goldenrod: Municipal
- Rusted Brown: Main Material
- Dark Chestnut: Accent



Metal with Rusted Finish



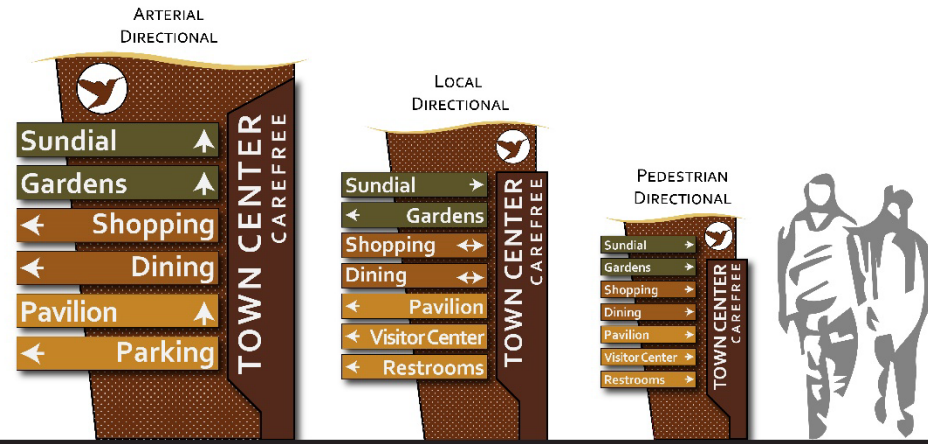
Perforated Metal Panels



Dark Chestnut & Gold Accents



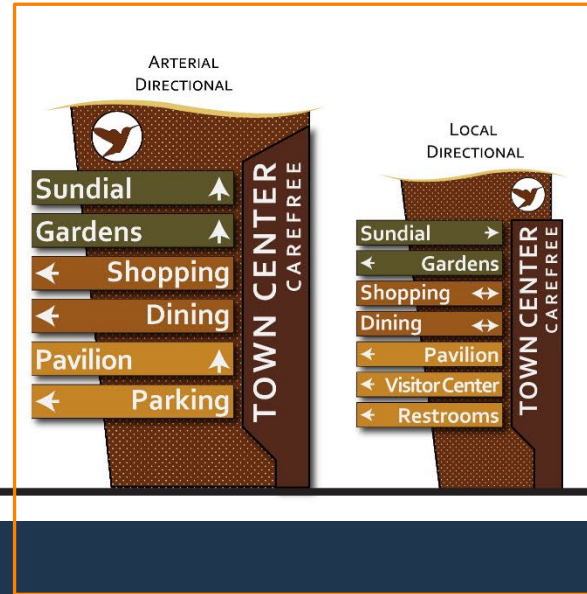
PREFERRED SIGNAGE OPTION



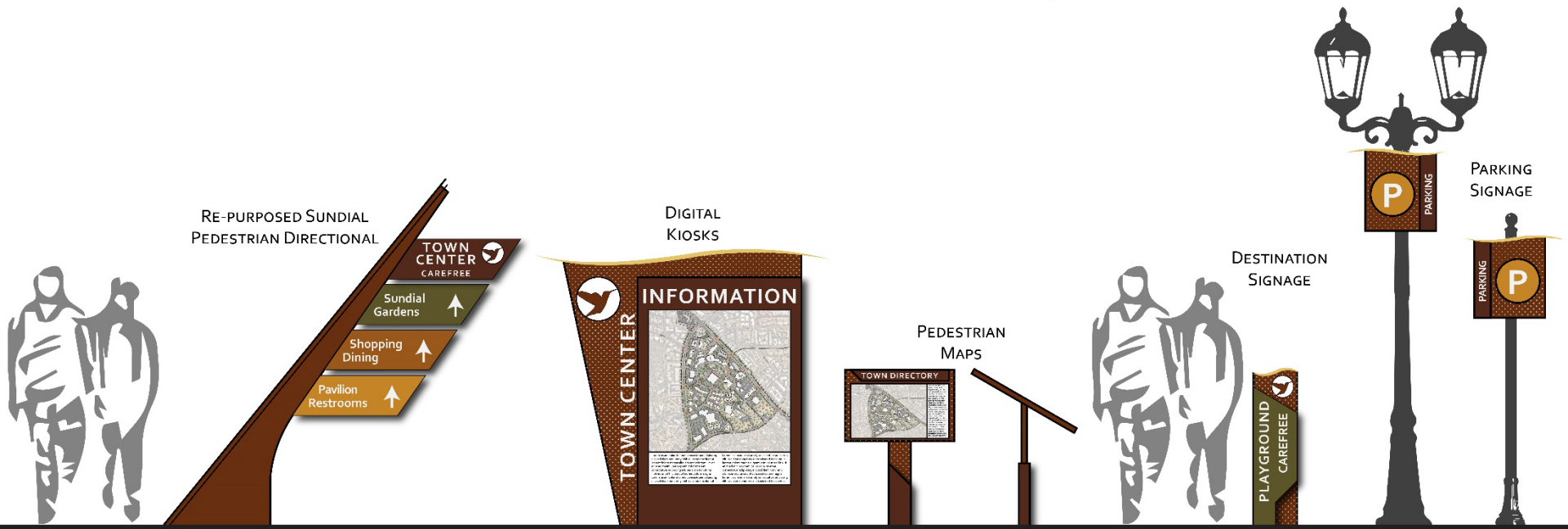


PREFERRED SIGNAGE OPTION

Highest Priority




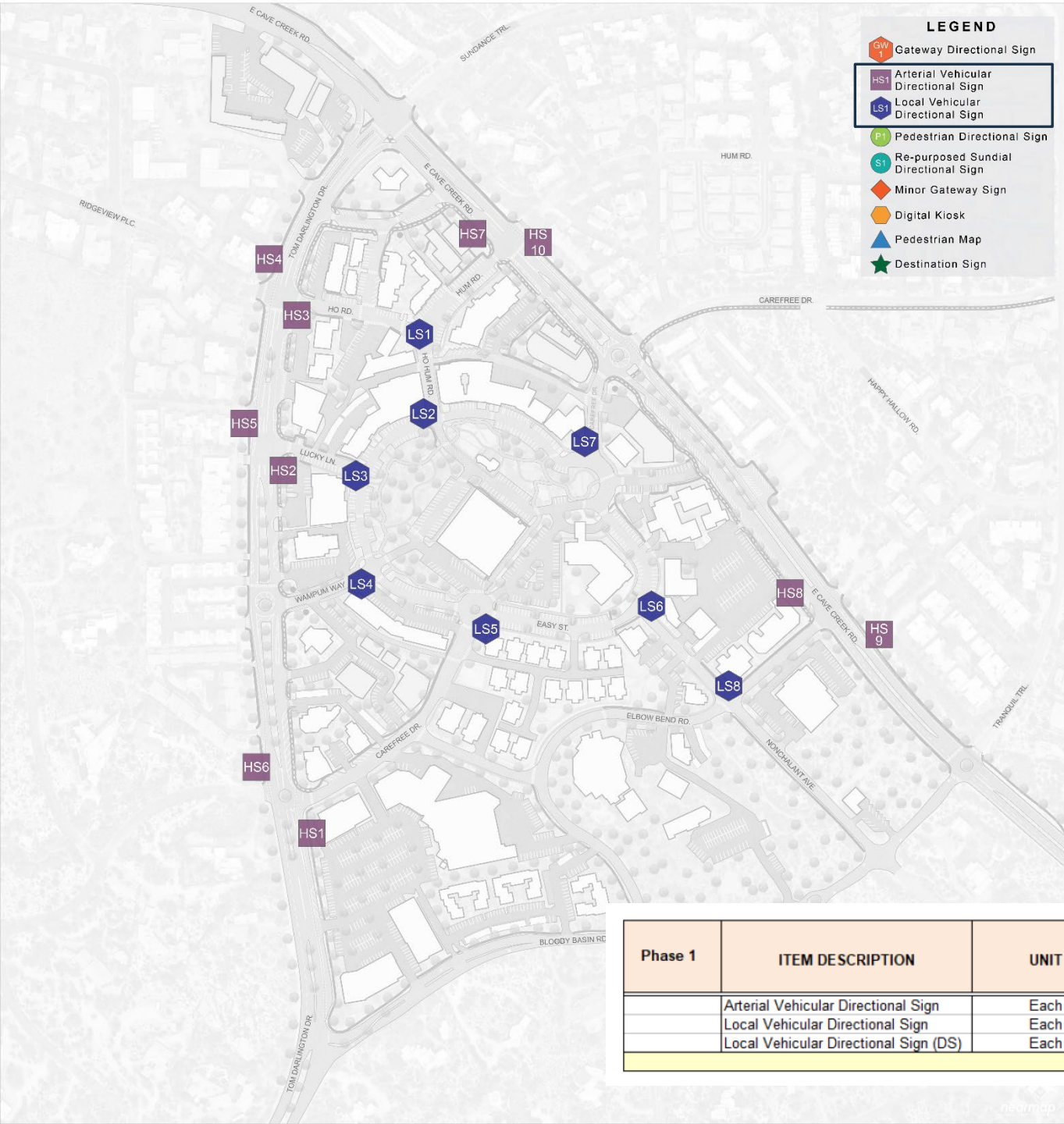
PREFERRED SIGNAGE OPTION



Phase 1

LEGEND

-  Gateway Directional Sign
-  Arterial Vehicular Directional Sign
-  Local Vehicular Directional Sign
-  Pedestrian Directional Sign
-  Re-purposed Sundial Directional Sign
-  Minor Gateway Sign
-  Digital Kiosk
-  Pedestrian Map
-  Destination Sign

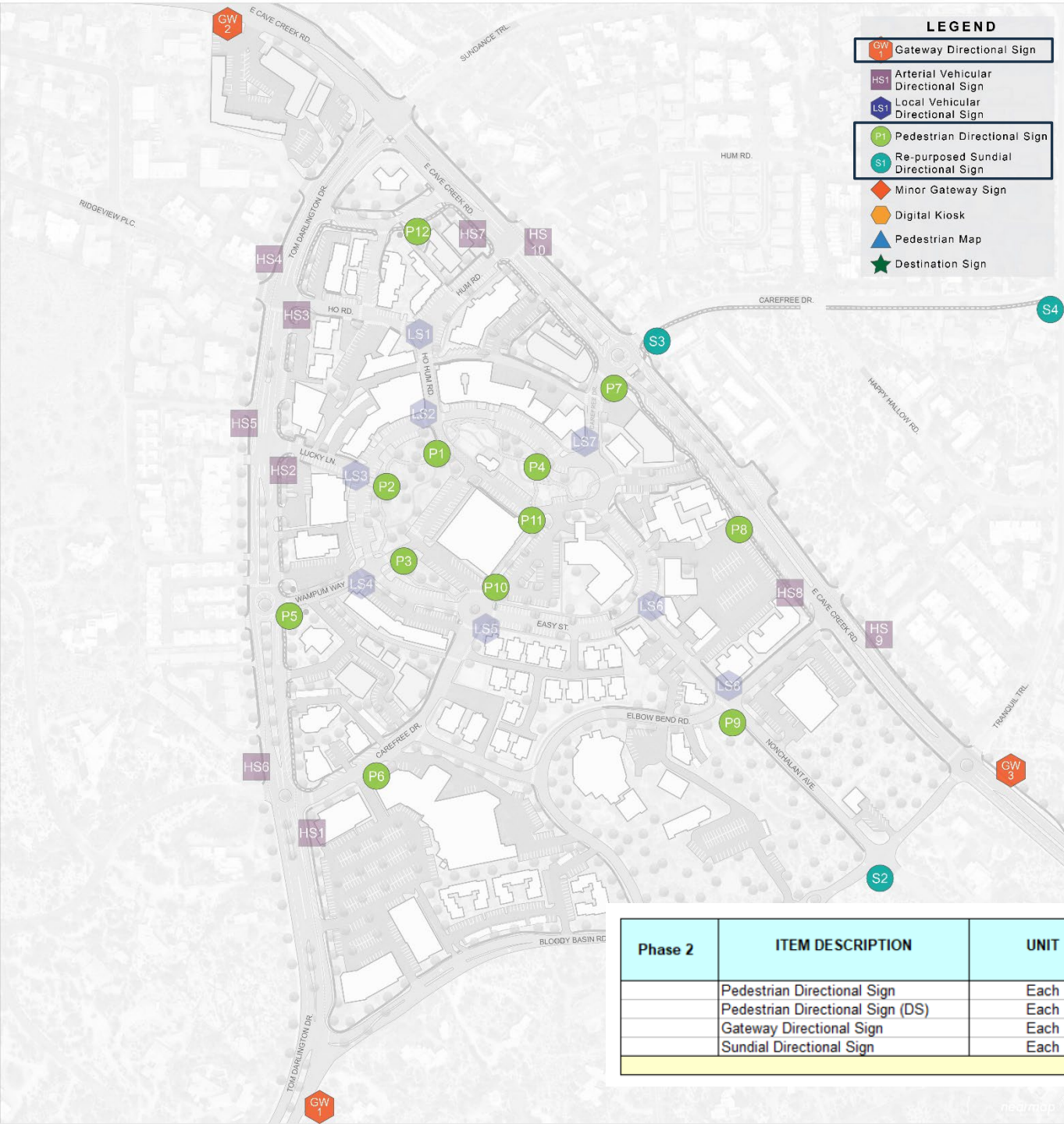


Phase 1	ITEM DESCRIPTION	UNIT			
			TOTAL QTY	UNIT PRICE	AMOUNT
	Arterial Vehicular Directional Sign	Each	10	\$31,685.00	\$316,850.00
	Local Vehicular Directional Sign	Each	7	\$23,000.00	\$161,000.00
	Local Vehicular Directional Sign (DS)	Each	1	\$33,750.00	\$33,750.00
Total:					\$511,600.00

Phase 2

LEGEND

- ◻ GW 1 Gateway Directional Sign
- ◻ HS 1 Arterial Vehicular Directional Sign
- ◻ LS 1 Local Vehicular Directional Sign
- ◻ P 1 Pedestrian Directional Sign
- ◻ S 1 Re-purposed Sundial Directional Sign
- ◻ Minor Gateway Sign
- ◻ Digital Kiosk
- ▲ Pedestrian Map
- ★ Destination Sign

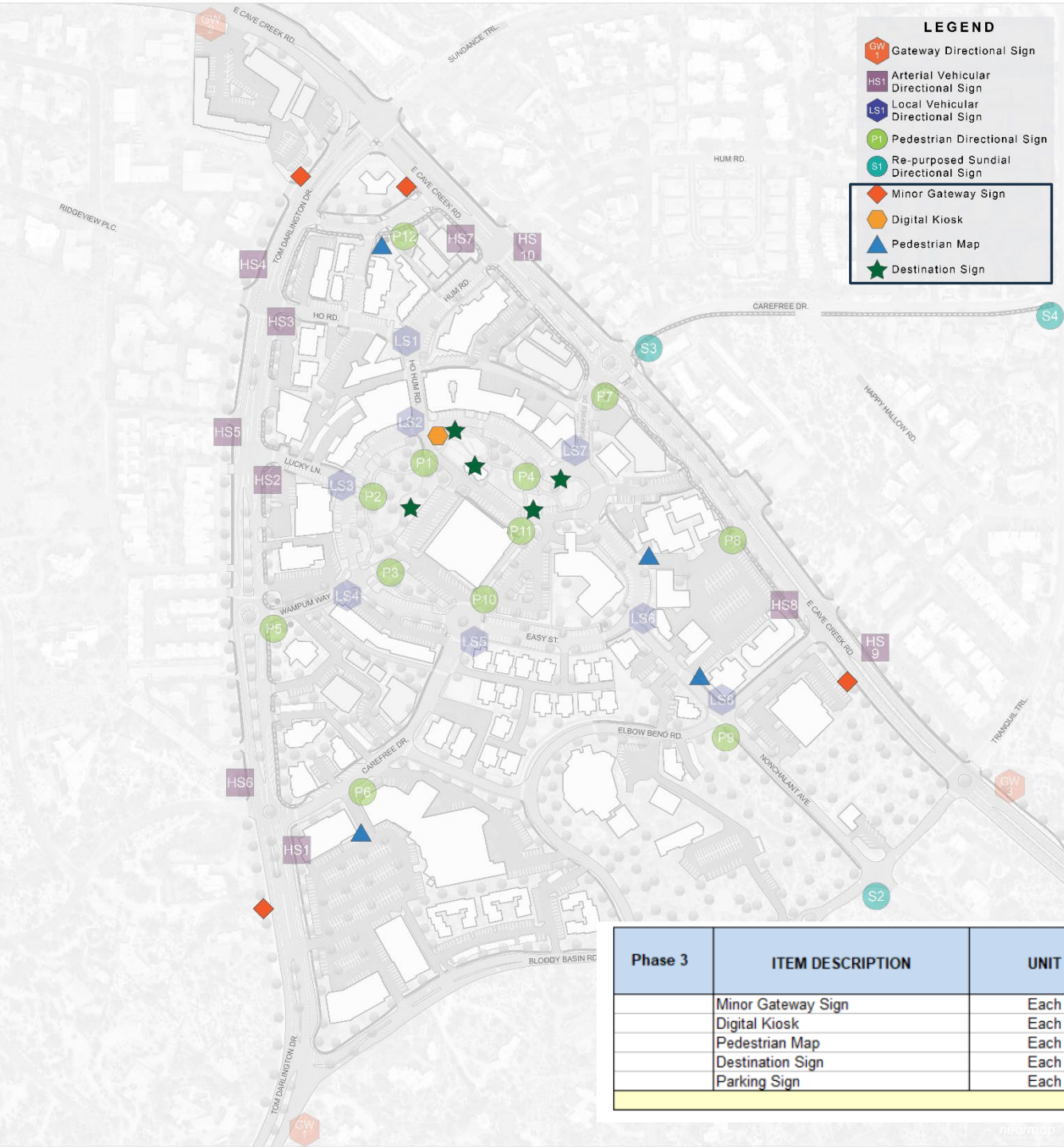


Phase 2	ITEM DESCRIPTION	UNIT			
			TOTAL QTY	UNIT PRICE	AMOUNT
	Pedestrian Directional Sign	Each	7	\$17,250.00	\$120,750.00
	Pedestrian Directional Sign (DS)	Each	5	\$27,650.00	\$138,250.00
	Gateway Directional Sign	Each	3	\$55,000.00	\$165,000.00
	Sundial Directional Sign	Each	4	\$3,780.00	\$15,120.00
Total:					\$439,120.00

Phase 3

LEGEND

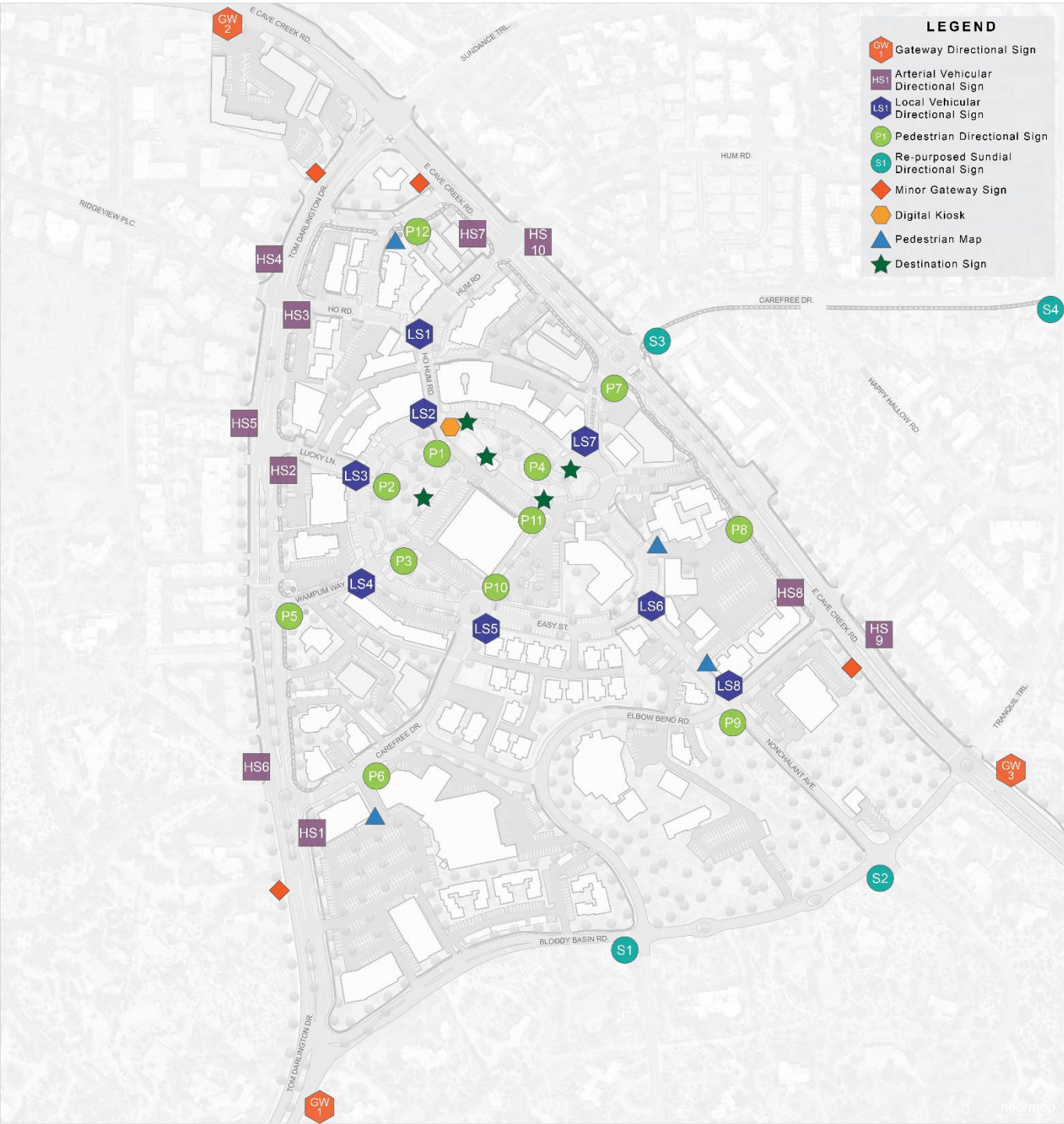
- Gateway Directional Sign
- Arterial Vehicular Directional Sign
- Local Vehicular Directional Sign
- Pedestrian Directional Sign
- Re-purposed Sundial Directional Sign
- Minor Gateway Sign
- Digital Kiosk
- Pedestrian Map
- Destination Sign



Phase 3	ITEM DESCRIPTION	UNIT	TOTAL QTY		
			TOTAL QTY	UNIT PRICE	AMOUNT
	Minor Gateway Sign	Each	4	\$28,500.00	\$114,000.00
	Digital Kiosk	Each	1	\$78,000.00	\$78,000.00
	Pedestrian Map	Each	4	\$3,585.00	\$14,340.00
	Destination Sign	Each	5	\$3,250.00	\$16,250.00
	Parking Sign	Each	12	\$850.00	\$10,200.00
			Total:		\$232,790.00

LEGEND

-  Gateway Directional Sign
-  Arterial Vehicular Directional Sign
-  Local Vehicular Directional Sign
-  Pedestrian Directional Sign
-  Re-purposed Sundial Directional Sign
-  Minor Gateway Sign
-  Digital Kiosk
-  Pedestrian Map
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Estimated Phasing Costs

Phase 1	ITEM DESCRIPTION	UNIT			
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Total:					\$511,600.00

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	Parking Sign	Each	12	\$850.00	\$10,200.00
Total:					\$232,790.00

Town Center Concept Plan

Carefree, Arizona



What We Heard

- Unclear circulation throughout Town
- Confusing traffic circles
- Need for additional parking
- Hard to find businesses
- Lack of sidewalks/accessible connections



Analyzed

- On-street parking
- Bike lanes
- Pavement markings
- Crosswalks
- Sidewalk/ADA ramps/driveways
- Share-use path



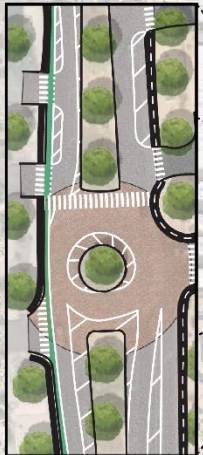
Existing Conditions

- Field Visits
- Data collection
- Roadway Geometry
- Traffic
- Other impacts
- Stakeholder input



**CAREFREE TOWN CENTER
CONCEPT PLAN**

- ① Pedestrian Gateway Feature
 - ② Vehicular Gateway Feature
 - ③ Decorative Paving/Enhanced Landscape
 - ④ Gateway Street Enhancements w/ Parking
 - ⑤ Designated Town Center Pedestrian Route
 - ⑥ Pedestrian Corridor Closed to Through Traffic
 - ⑦ Potential Event Area
 - ⑧ Carefree Town Center Welcome Feature & Enhanced Intersection
 - ⑨ Potential Redevelopment Area
- New Sidewalk / Path  New Multi-use Path
 - - - Existing Sidewalk / Path ● Bike Parking
 — Designated Town Center Pedestrian Route



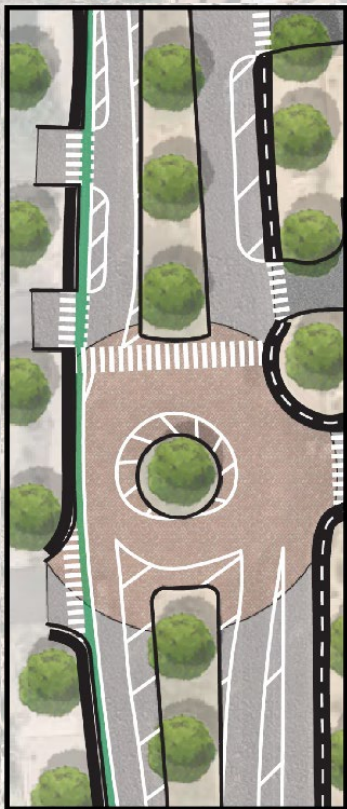
Typical Roundabout Striping



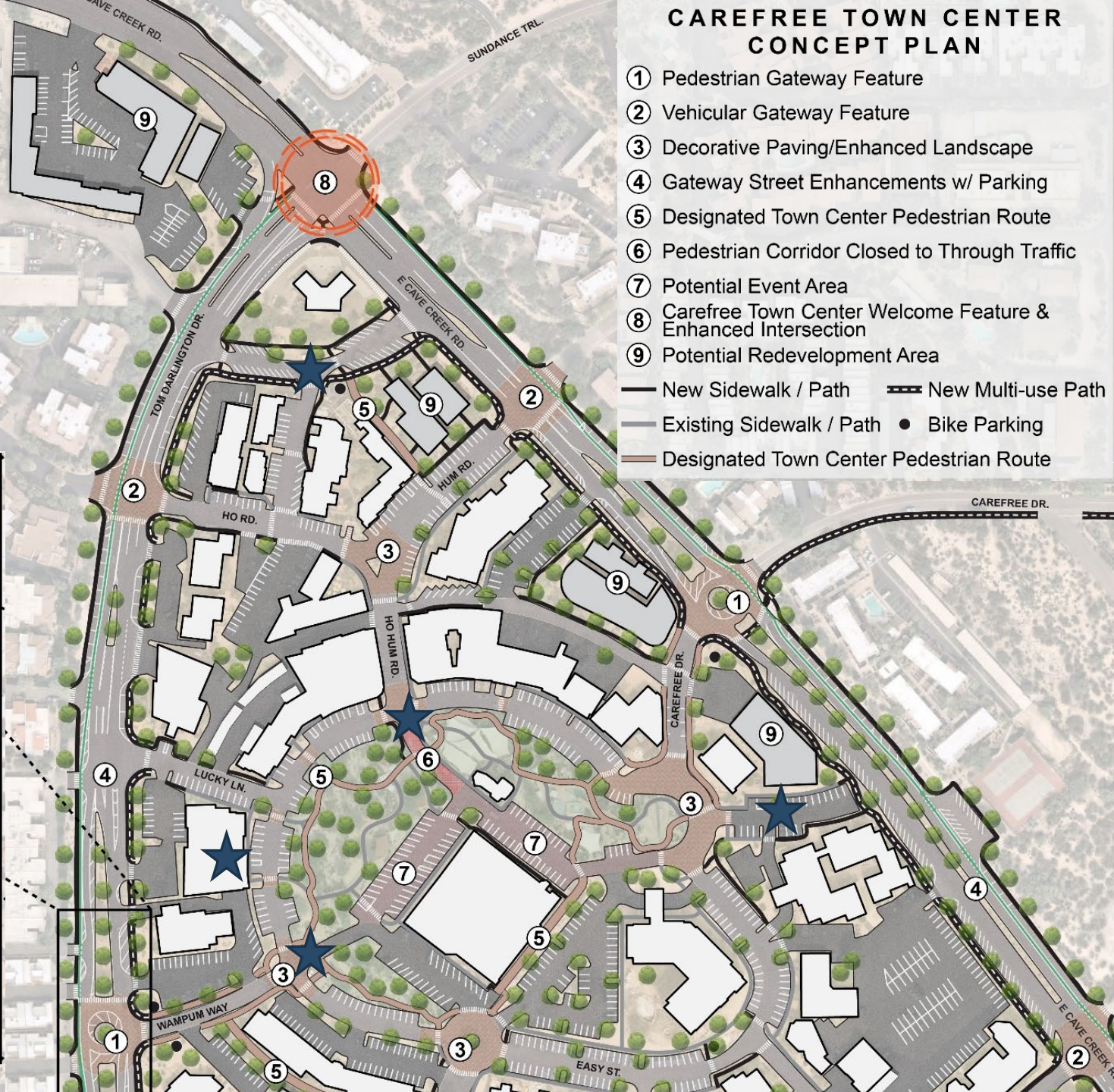
CAREFREE TOWN CENTER CONCEPT PLAN

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Typical Roundabout Striping





CAREFREE TOWN CENTER CONCEPT PLAN

- ① Pedestrian Gateway Feature
- ② Vehicular Gateway Feature
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- New Sidewalk / Path — New Multi-use Path
- Existing Sidewalk / Path ● Bike Parking
- Designated Town Center Pedestrian Route

Major Design Considerations

- Lane widths
- Driveways
- Sidewalks
- Tie in points and merges
- Parking stall dimensions
- Curb and gutter
- ADA improvements
- Drainage
- Right-of-way acquisition
- Utility relocation
- Environmental
- Full traffic analysis
- Roundabout analysis

