



Letter from Mayor Peterson

Carefree Building Momentum for the Future

CAREFREE, ARIZ., (February 12, 2016) - The combined efforts of the Carefree Town Staff and Council working closely in concert with the local businesses and developers continues to produce outstanding results. The revitalization of downtown Carefree is moving into the next phase. Sales tax revenues to the town are up significantly, expenditures remain well within the approved 2015-2016 Budget and new progressive programs and amenities to improve the experience and walkability in the downtown area are becoming a reality.

Construction and Renovation

Luxury Condominiums: One of the most prominent economic development projects in Carefree and the NE region is the Easy Street Ultra Luxury Condominium project featuring resort level amenities and first class concierge services just a block from the Desert Gardens. This pedestrian friendly residence will attract some of the most discerning buyers who expect the quality Carefree is known for. Scheduled for groundbreaking this summer, stop by the Sales Center at 33 Easy Street in Carefree or visit EasyStreetCarefree.com.

Office suites: Real estate broker and developer Harry Vardakis just broke ground on his latest development, smaller self-contained office suites suitable for an individual office or a small business. Watch this construction come up out of the ground at the intersection of Elbow Bend Road and Nonchalant Avenue just a stones through form the Iconic Carefree Sundial.

Downton Improvements Gateways: The construction of the new gateways will commence within the next month to provide visibility and branding into the Town core at Wampum Way/Tom Darlington and Carefree Drive/Cave Creek Road. A special thanks to Council member Melissa Price for her tireless efforts in support of the gateways.

Additional Downtown Lighting: Twenty eight additional "gas" lighting fixtures which match our existing fixtures are in construction and should be received within the next month. Installation of these energy efficient and dark sky compliant fixtures will include being strategically placed throughout the downtown area to enhance the "walkability" of the Carefree Desert Gardens

and commercial area. A special thanks to Council member Glen Miller for his efforts on this project.

Basha's Renovation: The Basha's Grocery in the Carefree Shopping Center is scheduled for a major renovation starting in late spring. A special thanks to Vice Mayor John Crane who has been in communication with Johnny Basha on this welcomed improvement.

Marketing Programs

World Renowned Artist and Sculptor Ray Villafane: Ray Villafane has agreed to a year-long partnership with Carefree to enhance and strengthen the "Enchanted Pumpkin Garden" next year and to develop new artistic exhibits in the Desert Gardens. A special thanks to Carefree Marketing and Communications Manager Gina Kaegi for all of her efforts on this project.

FREE Sunday Concerts in the Gardens: The popular Sunday Concert Series featuring musical groups performing in the Sanderson Lincoln Pavilion from 1:00 to 3:00 on selected Sundays throughout the spring will continue through May 1, 2016. These concerts have become a wonderful way to spend a Sunday. Thanks to Bodega 13 Restaurant for sponsoring the events.

Carefree Festivals: An array of fairs and festivals featuring noted artists and specialty food purveyors is scheduled in the downtown area throughout the spring. Positioned around the inspiring Desert Gardens, it's a venue like no other.

While you are in the downtown area don't forget to stop by the fine retailers and shops located throughout the area, and to visit one of our excellent restaurants. We think you will be glad you did. **VisitCarefree.com** for more details about our unique and scenic little Town!



Easy Street Ultra Luxury Condominium Residences along Easy Street in Carefree, AZ.