CAREFREE
ARIZONA

A Critical Time for Carefree

Carefree has made great progress in recent years in enhancing its downtown "core" area for the enjoyment of the town's residents and visitors.

We've made numerous capital improvements to the Carefree Desert Gardens. We've engaged world-renowned artist Ray Villafane and other sculptors and artists to create the extremely popular Enchanted Pumpkin Garden and to continue working their magic through the upcoming season. We are constructing dramatic "Gateways" into the downtown area off both Tom Darlington and Cave Creek Roads. The addition of bicycle lanes along Tom Darlington, Cave Creek and Pima Roads will soon be completed. All of this has generated a sense of pride and excitement among Carefree's residents.

But to be fully successful, the revitalization of Carefree must not stop with these initial efforts. We also need to create an environment in which the town's businesses can thrive and prosper. Creating a flourishing business environment is our next major set of tasks and the upcoming years will be absolutely critical in accomplishing them. While we are doing this, the challenge – and the requirement – will be to preserve and protect the integrity of Carefree as a beautiful, residential-friendly town.

Flowing out of this balance of objectives, the key priorities for Carefree within the next few years include:

- Continue to attract residents, visitors and businesses to the town who have an appreciation for the visual and culinary arts, health, wellness and a sustainable quality of life.
- Strengthening the business environment throughout Carefree.
- Encouraging the selective addition of smaller, high-quality residences close to downtown for residents who want to downsize their large homes, but remain in Carefree.
- Achieving these priorities within tight budget constraints while maintaining Carefree's strong reserves.

Realizing these goals will enable us to continue providing Carefree residents with the services from the town they desire within the existing Carefree tax structure.

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