

“The Art of Fearlessly Doing Business III”
Opening at Fearless Art Works at Spanish Village
in Carefree a Big Success!

Art Opening Features Visual Journalist and Business Executor Michelle Micalizzi’s work as inspired by thirteen fearless area business leaders.

CAREFREE, Arizona (May 5, 2017) – Fearlessly Deliver and Fearless Art Works co-hosted a special evening celebrating entrepreneurs, business networkers, community and art lovers alike.

“The Art of Fearlessly Doing Business III” (AoFDB III) took place on Friday, May 5th from 6 p.m. to 9 p.m. at the new Fearless Art Works in Spanish Village located at 7211 E Ho Rd. #17, Carefree, AZ 85337. Approximately 200 guests, including Carefree Mayor Peterson and several members of the town of Carefree staff and council enjoyed the evening with Micalizzi and the fearless area business leaders who inspired the artwork for this year’s show.

“As an artist and a fellow business owner, I am inspired by the fearless entrepreneurial sprit,” states Micalizzi, a visual journalist and owner of both Fearlessly Deliver and Fearless Art Works. “Small business owners are the backbone of our country and I am compelled to tell our stories.”

This unprecedented and unique visual journalism project celebrates the fearless entrepreneurial spirit and art. Each event highlights thirteen unique and fearless business leaders. Micalizzi captures the spirit, motivation and lessons learned of each subject in a painting. Paintings for the project provide both aesthetic intrigue and valuable entrepreneurial insight. Each painting is accompanied by a story originally captured in the Fearless [blog](#) that details what we might learn from the leader about being fearless. The blog also includes a [YouTube Video](#) of the fearless interview with each business leader.

Links to the stories and paintings of the thirty-nine participating entrepreneurs from all three series can be viewed at [AoFDB.com](#). The AoFDB IV series begins in January 2018 and will open on the second Friday in May at Fearless Art Works. Micalizzi is accepting nominations for the 2018 series through November at michelle@fearlessartworks.com.

Ten percent of sales from all *Fearless Art Projects* is donated to an art or business related charity every year. The AoFDB III charity is [The Contemporary Forum](#), a support organization for the [Phoenix Art Museum](#).

“My multi-media paintings are inspired by a conversation I have with business leaders asking them essentially why they started their business and how they have overcome their fears to become fearless successes,” explains Micalizzi. As a multimedia painter, Micalizzi uses a combination of acrylic, oil pastels, colored pencil, and paint markers in this series. Micalizzi, a Sonoran Arts League member, asserts, “Each painting is a mini documentary arrived at from active listening and deep interest in my subjects.”

The AoFDB III hangs in its entirety through May 26th. Also on view are select paintings from a Micalizzi's Entrepreneurial Traits series and the AoFDB I and II series. A book series highlighting all the 2015-2017 AoFDB series is in production and will be available later this year on location and at [fearlessartworks.com](#).

FEARLESS ART WORKS is a new art gallery and a space for good works of all forms whose purpose is Connecting Art + Business + Community. Spanish Village is one of the most picturesque and historic landmark properties in Carefree, and was recently purchased by Raskin & Associates. Spanish Village has a unique history and identity that has maintained its appeal and deep local loyalty for decades.

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Images: AoFDBIII.fearlesslydeliver.com

High Res images available by request.