



FOR IMMEDIATE RELEASE:

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### SEASON FOR CARING LAUNCHES IN THE TOWN OF CAREFREE

CAREFREE Ariz., (Nov. 25) – The holidays are a time of sharing and celebration for many, however within our local communities, many are struggling to meet their basic needs without adequate support. To help those in need, the Town of Carefree has developed a program and is partnered with Foothills Caring Corps for a **Season for Caring**, benefiting the many deserving seniors in our area.

The Town of Carefree supports this important effort, and as Mayor Les Peterson stated: “The residents of Carefree and the Foothills area are very generous in their support of organizations which provide for those in need, particularly during the Holiday Season. The Town is proud to partner with the Foothills Caring Corps to help them fulfill their mission. Please join with the Town of Carefree, residents from throughout the Foothills area and participating Carefree businesses in support of this important effort.”

**Season for Caring** donation jars will be available beginning Monday, Nov. 25 at a number of Carefree businesses, with retailers encouraging patrons to share some of their spare change from purchases during the season. The Kiwanis Club of Carefree will match all monetary donations collected, up to \$5,000, and the jars will be in prominent locations in participating businesses through Friday, Dec. 20. The Town is also sponsoring an “Angel Tree” located in the Town Hall offices, where residents, businesses and visitors can select and sponsor a local

Foothill Caring Corps beneficiary, providing them with a much needed gift of holiday cheer. Persons wishing to support the “Angel Tree” program should have their wrapped gifts returned to Town Hall no later than Monday, Dec. 16, in order to have them distributed to the beneficiaries prior to the Christmas holidays.

“Foothills Caring Corps sees many older adults or “Neighbors” isolated and without family during the Holiday Season” shared Executive Director Debra Determan. “As part of our support, our volunteers would love to bring joy, friendship and a holiday gift to our Neighbors. Please help us spread goodwill to those in need by getting involved through the **Season for Caring** in Carefree. We are very thankful for the Town of Carefree and the Kiwanis Club of Carefree for making these gifts possible.”

The mission of the Foothills Caring Corps is to help seniors and other adults with disabling conditions who reside in the northeast Valley/Desert Foothills community to remain living independently in their own homes for as long as possible. They do this through a force of volunteers and staff, providing in-home assistance, transportation, access to a variety of community services, and access to activities that promote physical, mental and emotional health.

For more information about this initiative or how to donate, please call the Town of Carefree at 480-488-3686.

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### **About the Town of Carefree**

Carefree is a scenic community of over 3,500 residents nestled in the Sonoran Desert Foothills. Incorporated in 1984, the town is regarded as one of the most inspiring and livable places in Arizona and centers its culture on desert lifestyle, architecture, culinary arts, health, wellness and community involvement. For more information, [VisitCarefree.com](http://VisitCarefree.com) or call 480-488-3686.

### **About Foothills Caring Corps**

Foothills Caring Corps is a volunteer-driven, non-profit 501 (c) (3) dedicated to help older adults and individuals with disabling conditions who reside in the Northeast Valley - Foothills Community to remain living independently in their own homes for as long as possible. To volunteer, become a supporter or to learn more about the programs of the Caring Corps, click [www.foothillscaringcorps.com](http://www.foothillscaringcorps.com), call 480-488-1105 or visit the offices at 7275 E. Easy Street, Suite B101, in Carefree. Or, write PO Box 831, Carefree, AZ 85377 or [services@foothillscaringcorps.com](mailto:services@foothillscaringcorps.com).

**Photo Info:** L-R: Town of Carefree Councilwoman Cheryl Kroyer is joined by Foothills Caring Corps Executive Director Debra Determan and Mayor Les Peterson for the launch announcement of the 2019 Carefree **Season For Caring** holiday giving campaign. Photo courtesy of the Town of Carefree.

### **MEDIA**

For interviews, digital photographs or additional information please contact:

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