



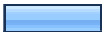









1. Please indicate your gender:

		Response Percent	Response Count
Female		39.2%	129
Male		60.8%	200
		answered question	329
		skipped question	0






2. Please indicate your age group:

		Response Percent	Response Count
25 or younger		0.6%	2
26 to 40		2.4%	8
41 to 54		14.3%	47
55 to 69		55.6%	183
older than 70		27.1%	89
		answered question	329
		skipped question	0



3. Please indicate the size of your household:

		Response Percent	Response Count
1		11.9%	39
2		72.6%	239
3		7.0%	23
4		6.1%	20
Other (please specify)		2.4%	8
		answered question	329
		skipped question	0



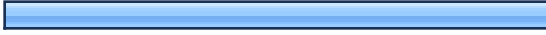





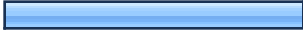


4. Please indicate the cumulative range of your household income:

		Response Percent	Response Count
less than \$50,000		9.1%	30
50,001 to 100,000		32.5%	107
100,001 to 150,000		23.1%	76
150,001 to 200,000		12.5%	41
greater than 200,001		22.8%	75
		answered question	329
		skipped question	0






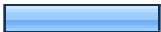




5. Do you reside full time in Carefree?

		Response Percent	Response Count
Yes		79.9%	263
No (please specify the location of your full time residence)		20.1%	66
		answered question	329
		skipped question	0

6. Please indicate which of the following "Carefree" based businesses you patronize on a frequent basis (please check all that apply):

		Response Percent	Response Count
Lowes		73.2%	230
CVS		32.8%	103
Bashas		81.8%	257
ACE Hardware		80.3%	252
Carefree Resort		22.3%	70
Doctors offices		26.1%	82
Attorneys offices		2.2%	7
Dental offices		26.4%	83
Financial Institutions		44.9%	141
Restaurants/bars		75.8%	238
Other (please specify)		14.0%	44
		answered question	314
		skipped question	15

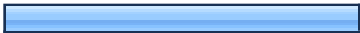








7. Please indicate places you may typically shop (please check all that apply):

		Response Percent	Response Count
Carefree Town Center		51.0%	160
Cave Creek Town Center		25.5%	80
Kierland Commons		39.8%	125
Desert Ridge Market Place		57.6%	181
City North		5.4%	17
Scottsdale Quarters (Apple Store/etc.)		22.9%	72
Scottsdale Summit (Target/Safeway etc.)		82.2%	258
Scottsdale Promenade (Great Indoors/etc.)		28.7%	90
Scottsdale Airpark (Costco/Bestbuy etc.)		35.4%	111
Other (please specify)		17.2%	54
		answered question	314
		skipped question	15









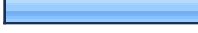

8. Please indicate how important each of the variables are at influencing your decision to shop outside of the community. (Please select one answer per row)

	Extremely important	Very important	Moderately important	Slightly important	Not at all important	Response Count
Cost of products	29.0% (88)	37.3% (113)	24.8% (75)	5.3% (16)	3.6% (11)	303
Diversity of products	37.2% (113)	50.3% (153)	11.2% (34)	0.7% (2)	0.7% (2)	304
Availability of services	35.1% (105)	48.2% (144)	13.4% (40)	2.7% (8)	0.7% (2)	299
Shopping experience	22.1% (65)	37.8% (111)	29.6% (87)	6.5% (19)	4.1% (12)	294
Cost to dine	18.7% (56)	32.8% (98)	33.4% (100)	9.7% (29)	5.4% (16)	299
Advertising/marketing	1.8% (5)	10.9% (30)	29.6% (81)	26.3% (72)	31.4% (86)	274
Special events	8.7% (25)	17.8% (51)	29.0% (83)	21.3% (61)	23.1% (66)	286
Social interaction	7.0% (19)	15.8% (43)	26.0% (71)	22.0% (60)	29.3% (80)	273
				Other (please specify)		18
				answered question		309
				skipped question		20

9. What additional businesses would attract you to shop Carefree on a more frequent basis?

		Response Percent	Response Count
Cafe		53.1%	146
Wine Bar		20.7%	57
Neighborhood Sports Bar		34.9%	96
Clothing Stores		45.5%	125
Jewelry Stores		5.1%	14
Gift Stores		20.4%	56
Fine dining		43.6%	120
Auto repair		22.5%	62
Movie Theaters		53.1%	146
	Other (please specify)		71
answered question			275
skipped question			54

10. What improvements would you like to see in the Carefree Town Center? (Please check all that apply)

		Response Percent	Response Count
Splash pad (for children/grandchildren)		21.3%	50
Additional shade canopies over amphitheater		42.6%	100
Improved signage		22.6%	53
Better defined entrances		19.6%	46
Additional seating in gardens and along Easy Street		39.6%	93
Free Wi-Fi in Town Center		42.1%	99
A more visible "Visitor Center"		30.6%	72
Improved landscaping along streets		32.3%	76
Additional sidewalks		28.9%	68
Bike lanes		34.5%	81
	Other (please specify)		88
		answered question	235
		skipped question	94

11. What do you like the most about the Carefree Town Center?

	Response Count
	240
answered question	240
skipped question	89

12. What do you like the least about the Carefree Town Center?

	Response Count
	217
answered question	217
skipped question	112

Page 2, Q3. Please indicate the size of your household:

1	6	Oct 19, 2011 3:15 PM
2	1 Human, 1 Male Dog	Oct 19, 2011 8:34 AM
3	5	Oct 6, 2011 10:59 AM
4	5	Oct 3, 2011 5:50 PM
5	16	Oct 3, 2011 3:11 PM
6	6	Oct 3, 2011 1:41 PM
7	5	Sep 28, 2011 11:55 AM
8	5	Sep 27, 2011 1:26 PM

Page 2, Q5. Do you reside full time in Carefree?

1	North Scottsdale	Oct 20, 2011 2:00 PM
2	Canada	Oct 20, 2011 10:28 AM
3	Illinois	Oct 19, 2011 3:15 PM
4	five months in Pinetop, AZ	Oct 19, 2011 11:01 AM
5	Illinois	Oct 19, 2011 6:56 AM
6	Minnesota	Oct 18, 2011 6:15 PM
7	Nine months Carefree. Three months out of state	Oct 18, 2011 3:28 PM
8	grantham,nh 03753	Oct 18, 2011 2:33 PM
9	Barrington, Il.	Oct 18, 2011 2:15 PM
10	montana	Oct 18, 2011 11:55 AM
11	Cave Creek	Oct 18, 2011 11:32 AM
12	MOUNTAIN BROOK, ALABAMA	Oct 18, 2011 11:10 AM
13	Seattle, WA	Oct 18, 2011 10:58 AM
14	San Degio, CA	Oct 18, 2011 10:38 AM
15	Cave Creek	Oct 18, 2011 10:37 AM
16	In Carefree more than 6 months a year but less than 12 months...Chicago area rest of time	Oct 18, 2011 10:33 AM
17	Wisconsin	Oct 18, 2011 9:58 AM
18	about 7 mo a year	Oct 18, 2011 7:25 AM
19	Colorado	Oct 17, 2011 4:42 PM
20	Holualoa, HI	Oct 17, 2011 1:50 PM
21	ST. LOUIS MO	Oct 15, 2011 4:07 AM
22	Milton, GA	Oct 14, 2011 9:05 PM
23	NH	Oct 12, 2011 7:42 PM
24	Texas	Oct 11, 2011 6:50 PM
25	529 W. 2nd Place	Oct 11, 2011 11:44 AM
26	Illinois	Oct 11, 2011 6:11 AM
27	Flagstaff, az	Oct 9, 2011 6:27 PM

Page 2, Q5. Do you reside full time in Carefree?

28	Washington State	Oct 9, 2011 1:46 PM
29	Glendale Arizona	Oct 9, 2011 12:06 PM
30	il	Oct 9, 2011 11:49 AM
31	Now in a nursing home, but still maintain my residence in Carefree	Oct 8, 2011 10:04 AM
32	7821 N. 65th Street, Paradise Valley, Arizona 85253	Oct 7, 2011 8:06 PM
33	Part time	Oct 7, 2011 2:23 PM
34	5 months in Fenwick Island, DE but Carefree is residency	Oct 7, 2011 9:59 AM
35	chicago area	Oct 7, 2011 9:36 AM
36	Work in Carefree	Oct 7, 2011 9:10 AM
37	seattle, wa	Oct 7, 2011 2:38 AM
38	Chicago	Oct 6, 2011 12:42 AM
39	I just moved from Carefree and now live in NH, but wanted to pass along my opinions if possible.	Oct 5, 2011 9:28 AM
40	Iowa	Oct 5, 2011 6:24 AM
41	Ogden, UT	Oct 4, 2011 8:06 PM
42	Carefree is our permanent residence, we leave for the summer	Oct 4, 2011 12:18 PM
43	Ohio	Oct 4, 2011 11:01 AM
44	montana	Oct 4, 2011 9:34 AM
45	colorado	Oct 3, 2011 9:59 PM
46	Carefree, AZ	Oct 3, 2011 6:54 PM
47	CF is permanent residence, San Diego is 2nd home	Oct 3, 2011 6:37 PM
48	nh	Oct 3, 2011 5:50 PM
49	Carefree 7 mos. Flagstaff 5 mos	Oct 3, 2011 4:23 PM
50	Seattle, WA	Oct 3, 2011 3:53 PM
51	IL	Oct 3, 2011 3:43 PM
52	various locations	Oct 3, 2011 3:11 PM
53	Kansas City	Oct 3, 2011 2:29 PM
54	Michigan	Oct 3, 2011 2:28 PM

Page 2, Q5. Do you reside full time in Carefree?

55	Somers, NY	Oct 3, 2011 2:20 PM
56	Cave Creek	Oct 3, 2011 1:41 PM
57	Washington State	Oct 3, 2011 1:23 PM
58	Lakewood, CO	Oct 3, 2011 1:18 PM
59	Michigan	Oct 3, 2011 12:58 PM
60	North Vancouver	Oct 3, 2011 12:37 PM
61	Indiana	Oct 3, 2011 12:31 PM
62	New Berlin, Wi	Oct 3, 2011 12:31 PM
63	Mountain Brook, Alabama	Oct 3, 2011 12:29 PM
64	new jersey	Oct 3, 2011 12:27 PM
65	ohio	Oct 3, 2011 12:20 PM
66	5 1/2 months	Sep 30, 2011 12:04 PM

Page 3, Q6. Please indicate which of the following "Carefree" based businesses you patronize on a frequent basis (please check all that apply):

1	sometimes gas at corner of tom d and cave creek rd. and other retail business	Oct 20, 2011 12:44 AM
2	Shell Station, Hair place,	Oct 19, 2011 8:59 AM
3	Church	Oct 18, 2011 4:43 PM
4	therapy	Oct 18, 2011 3:51 PM
5	real estate	Oct 18, 2011 3:50 PM
6	Consignment stores, antique markets, "western" furniture.	Oct 18, 2011 3:38 PM
7	Jewelry shops	Oct 18, 2011 3:18 PM
8	Clarks Pharmacy, Venues, Cellar13, Shoe Repair (cant think of the name....in CF Town Center)	Oct 18, 2011 11:11 AM
9	variety of local shops and galleries. dry cleaners	Oct 18, 2011 10:48 AM
10	Health food store....Home Depot	Oct 18, 2011 10:47 AM
11	drycleaners post office	Oct 18, 2011 10:35 AM
12	boutiques, Dairy Queen, nail salon	Oct 18, 2011 10:32 AM
13	walgreen's	Oct 12, 2011 3:01 PM
14	Lazy lizard El toro loco	Oct 11, 2011 6:55 PM
15	Dressmaker, galleries, gift shops, Carefree Clarity	Oct 11, 2011 4:57 PM
16	Barber's offices	Oct 10, 2011 8:11 AM
17	Arizona Musicfest	Oct 9, 2011 3:06 PM
18	Cooper's Nutrition Hair stylist Gas UPS Store	Oct 8, 2011 8:01 PM
19	beauty shop, barber shop	Oct 8, 2011 10:08 AM
20	Various shops.	Oct 7, 2011 8:22 PM
21	Retail shops - shoemaker	Oct 7, 2011 2:28 PM
22	Shell gas station, Beauty shop, Physical therapy, Coopers Nutrition,English Rose tea room.	Oct 7, 2011 12:22 PM
23	Coopers	Oct 7, 2011 12:06 PM
24	Church	Oct 7, 2011 9:12 AM
25	Occasionally at Carefree Resort, for instance for special organizational events, and at their very nice Seafood Buffet, and the excellent pianist at the piano bar. Sundial Restaurant weekly with neighborhood HOA friends, Black Mountain Cafe	Oct 6, 2011 7:08 PM

Page 3, Q6. Please indicate which of the following "Carefree" based businesses you patronize on a frequent basis (please check all that apply):

	occasionally--and weekly when The Sundial is closed for the summer, and other restaurants from time to time--Carefree Station, Venues, e.g.	
26	We do frequent a two CVS's - and important to note NEITHER is located in Carefree. Both in Scottsdale, miles south of our southern border!	Oct 5, 2011 12:10 PM
27	Post office, when I can make it there through craft fairs, vegetable fairs, art fairs, wine fairs and all the other fairs you have sold out town out to.	Oct 5, 2011 9:37 AM
28	Badu, shoe repair,	Oct 4, 2011 12:39 PM
29	Shoe repair; jewelry store	Oct 4, 2011 11:31 AM
30	Realtor	Oct 4, 2011 11:05 AM
31	Shell	Oct 3, 2011 8:32 PM
32	Gas station, vitamin store, salons, cleaners	Oct 3, 2011 8:20 PM
33	barber shop	Oct 3, 2011 7:42 PM
34	Barber shops,	Oct 3, 2011 6:41 PM
35	Retail stores	Oct 3, 2011 6:33 PM
36	UPS store, Cleaners	Oct 3, 2011 6:28 PM
37	Gas stations: Shell, etc.	Oct 3, 2011 3:47 PM
38	the Boulders Resort	Oct 3, 2011 3:32 PM
39	Golf club	Oct 3, 2011 3:21 PM
40	Barber Shop	Oct 3, 2011 1:53 PM
41	golf	Oct 3, 2011 1:30 PM
42	Shoe repair	Oct 3, 2011 12:55 PM
43	Art galleries and other shops	Oct 3, 2011 12:25 PM
44	Animal Health Services Tailors	Oct 3, 2011 11:27 AM

Page 3, Q7. Please indicate places you may typically shop (please check all that apply):

1	Fashion Square Mall, Scottsdale	Oct 20, 2011 3:16 PM
2	Target	Oct 19, 2011 12:07 PM
3	Target, Safeway, Lone Mt pet Grooming	Oct 19, 2011 8:59 AM
4	Cave Creek Walmart	Oct 18, 2011 4:43 PM
5	frys on cc road	Oct 18, 2011 2:36 PM
6	Albertsons Carefree Hwy/ Scottsdale Rd	Oct 18, 2011 12:46 PM
7	New Walmart, Costco on CaveCreek Road, hair done in Carefree	Oct 18, 2011 11:13 AM
8	Costco on Cave Creek & Beardsley/101.	Oct 18, 2011 8:08 AM
9	Lowes on Cave Creek Road	Oct 17, 2011 3:52 PM
10	Fashion square in Scottsdale	Oct 13, 2011 5:58 AM
11	Paradise Valley Mall, Old Town Scottsdale, Fashion Square	Oct 12, 2011 6:00 PM
12	shoe repair alterations Vitamin store	Oct 12, 2011 3:01 PM
13	WalMart	Oct 11, 2011 4:57 PM
14	AJs	Oct 11, 2011 2:22 PM
15	costco	Oct 9, 2011 11:52 AM
16	Terravita shopping center (Albertson's) Home Depot/Fry's Kohl's/Whole Foods/Walmarts/Hi-Health	Oct 8, 2011 8:01 PM
17	Fry's, Home Depot on Carefree Hwy	Oct 8, 2011 2:24 PM
18	Trader Joe's	Oct 8, 2011 10:49 AM
19	ON-line shopper	Oct 8, 2011 8:42 AM
20	Downtown Scottsdale	Oct 7, 2011 8:22 PM
21	Trader Joes and Food City- Baseline	Oct 7, 2011 10:25 AM
22	COSTCO and AT&T at Cave Creek & Beardsley	Oct 6, 2011 7:08 PM
23	Tramonto, Happy Valley Shopping Center	Oct 6, 2011 11:08 AM
24	Trader Joes on FLW Blvd	Oct 5, 2011 6:57 PM
25	Costco - 101 and Cave Creek Road Walmart when it opens	Oct 5, 2011 3:01 PM
26	Shops along Mayo Blvd Albertson's Walgreens	Oct 5, 2011 12:10 PM
27	Costco at Beardsley/Cave Creek Rd	Oct 5, 2011 12:08 PM

Page 3, Q7. Please indicate places you may typically shop (please check all that apply):

28	where i can get what i want	Oct 5, 2011 10:47 AM
29	Home depot and Frys on CC road, safeway, the wonderful asdian food restaurant and the department store on nearby Scottsdale Road in Scottsdale.	Oct 5, 2011 9:37 AM
30	Scottsdale Fashion Square (Nordstrom, etc.)	Oct 4, 2011 12:39 PM
31	terravita	Oct 4, 2011 8:43 AM
32	Scottsdale fashion Square, Frys, Babbo, Papa Murphys, Sesame Inn	Oct 3, 2011 10:12 PM
33	Costco, Cave Creek and Beardsley Roads	Oct 3, 2011 8:53 PM
34	Walmart, Sams, Costco	Oct 3, 2011 7:42 PM
35	Walmart and Sams at 101 and Raintree.	Oct 3, 2011 7:02 PM
36	Scottsdale Fashion Square area	Oct 3, 2011 6:33 PM
37	paradise valley mall	Oct 3, 2011 5:20 PM
38	No comment	Oct 3, 2011 4:29 PM
39	PV Mall	Oct 3, 2011 3:51 PM
40	SFS, Old Town Scottsdale	Oct 3, 2011 3:47 PM
41	PV Mall area	Oct 3, 2011 3:46 PM
42	COSTCO-CAVE CREEK RD/101 WALMART-19TH AVE/BELL	Oct 3, 2011 3:38 PM
43	costco,wholefoods,frys	Oct 3, 2011 1:54 PM
44	Mayo Hosp & Clinic	Oct 3, 2011 1:53 PM
45	Fry's	Oct 3, 2011 1:39 PM
46	whole foods , sports authority @ 101 and scottsdale rd	Oct 3, 2011 1:35 PM
47	I don't know what you mean by Town Center shopping--? do you mean all the little stores in downtown Carefree etc? If so no,-We go to the stores on Frank Loyd Wright and Scottsdale rd and you don't have that location,	Oct 3, 2011 1:24 PM
48	Costco on Cave Creek Rd., Frys on Haden.	Oct 3, 2011 1:13 PM
49	Paradise Valley Mall area	Oct 3, 2011 12:59 PM
50	Costco at Paradise Valley, as well as stores there. Also stores at Fashion Square in Scottsdale	Oct 3, 2011 12:18 PM
51	Walgreens at Carefree Hwy and Scottsdale	Oct 2, 2011 10:30 AM
52	Walmart-Cave Creek,10/06/11	Sep 30, 2011 3:08 PM

Page 3, Q7. Please indicate places you may typically shop (please check all that apply):

53	Amazon.com (now, for everything I can)	Sep 30, 2011 2:13 PM
54	Fy's - Carefree Hwy., Albertson's - Terravita	Sep 29, 2011 3:16 PM

Page 3, Q8. Please indicate how important each of the variables are at influencing your decision to shop outside of the community. (Please select one answer per row)

1	customer service/friendly/helpful	Oct 20, 2011 8:44 PM
2	Convenience, access, parking	Oct 20, 2011 3:49 PM
3	Lack of options in Carefree	Oct 20, 2011 10:38 AM
4	higher tax	Oct 19, 2011 12:28 PM
5	Able to find merchandise T want.	Oct 18, 2011 10:41 AM
6	WE NEED A DESERT RIDGE TYPE MALL HERE IN CAREFREE	Oct 11, 2011 10:57 AM
7	quality, variety and non-run of the mill goods and services	Oct 9, 2011 12:44 PM
8	These boxes will not accept info	Oct 7, 2011 8:22 PM
9	Quality of Products	Oct 7, 2011 12:06 PM
10	unable to click on any of the above ...	Oct 4, 2011 10:19 AM
11	distance from home	Oct 4, 2011 8:43 AM
12	Not interested in tourist items	Oct 3, 2011 10:12 PM
13	interested in buying household items gift items not tourist items	Oct 3, 2011 8:20 PM
14	Availability of products	Oct 3, 2011 6:33 PM
15	more Big time bands	Oct 3, 2011 1:30 PM
16	You need a customer service category. Found that local folks are very poor at follow up and quality of work.	Oct 3, 2011 12:59 PM
17	cost of gas	Sep 29, 2011 3:02 PM
18	product price avaiability	Aug 23, 2011 11:42 AM

Page 3, Q9. What additional businesses would attract you to shop Carefree on a more frequent basis?

1	Casual, moderately priced restaurants like Bryan's Barbeque in Cave Creek. Either a new gas station or a remodel of the Shell station - the current Shell station is an eyesore and is outdated. A "sweet shop" - something like the Sugar Bowl in Scottsdale.	Oct 20, 2011 3:49 PM
2	Children's stores (unique toys and clothes); natural products stores; whole foods or trader joes; grocery store with mostly organic options; houstons or hillstone type of restaurant -- classy and delicious food in a smart-casual and affordable dining environment	Oct 20, 2011 10:38 AM
3	my shopping is based on daily needs. Carefree does not offer such products.	Oct 20, 2011 10:36 AM
4	botox and juvederm places :)	Oct 20, 2011 12:44 AM
5	mid range resturants, such as Olive Garden,Applebys, Red Lobster etc. A coupleof good chain clothing stores for women, such as C. Banks,, Chicos , Cold Water Creek etc.	Oct 19, 2011 7:50 PM
6	Arizona stores	Oct 19, 2011 10:08 AM
7	Department store, sporting goods	Oct 19, 2011 5:08 AM
8	The town atmosphere is good as it is currently structured.	Oct 18, 2011 4:51 PM
9	Trader Joe's; Italian deli; card store Organic market	Oct 18, 2011 4:11 PM
10	fast food	Oct 18, 2011 3:51 PM
11	There are plenty of choices here already. I go to other locations generally just to be somewhere different for a change.	Oct 18, 2011 3:38 PM
12	We don't want all those things in our town. Sports bars? Theaters? No! Change to a property tax and leave our town the great place it is, without trash businesses. It's one of the reasons we all chose to live here. Stop trying to turn Carefree into Scottsdale. Property taxes would allow all this hand wringing to stop. You wouldn't have to worry about it anymore.	Oct 18, 2011 3:18 PM
13	none	Oct 18, 2011 2:36 PM
14	Beer focused bar that is NOT sports themed	Oct 18, 2011 1:55 PM
15	Nonre	Oct 18, 2011 12:03 PM
16	an auto supply shop would be good, like a Pep Boys or something. I also would like to see Trader Joe's but I don't know if our demographics would work for them. A card shop (with filthy-funny x-rated cards would be fun). I haven't found any in all of Scottsdale, Cave Creek or Carefree. I store specializing in cool stuff like bird feeders an bird houses. Maybe a place where "starving artists" could display/sell their art. Maybe the Town Hall could feature a "starving artist of the month" in your lobby, or outside the Post Office?	Oct 18, 2011 11:07 AM
17	Specialty shops	Oct 18, 2011 11:06 AM
18	organic or healthy food restaurants/cafes/delis	Oct 18, 2011 10:51 AM

Page 3, Q9. What additional businesses would attract you to shop Carefree on a more frequent basis?

19	a place for breakfast or lunch like`saquaro grill before it closed or achinese restaurant with a better atitude like sesemee` inn in terravitta	Oct 17, 2011 11:16 AM
20	sushi restaurant	Oct 13, 2011 2:21 PM
21	book store	Oct 12, 2011 9:21 AM
22	DESERT RIDGE OR HIGH END OUTLET MALL	Oct 11, 2011 10:57 AM
23	Antique and colletibles. Walgreens or CVS.	Oct 10, 2011 5:09 PM
24	Bakery-Cafe combination such as Wildflower Cafe or Paradise Bakery. Bagel shop. Trader Joe. Sprouts.	Oct 10, 2011 8:24 AM
25	Carefree needs more restaurants that serve good "sit-down" meals at a lowers cost. We seem to have extremes, cheap (and you tend to get what you pay for) or expensive (and you do not get what you pay for). Where are the middle ground dinning places ? I have to drive to Scottsdale or Phoenix to find these places, which I am not willing to do later in the evening and I am not willing to spend the money at the Carefree restaurants, so I eat in.	Oct 10, 2011 8:11 AM
26	Markets such as Trader Joes, Whole Foods, organic foods	Oct 9, 2011 12:44 PM
27	Dog park,	Oct 8, 2011 11:50 AM
28	"organic food" selection greater than what Basha's offers currently	Oct 8, 2011 10:49 AM
29	In my mind - what's needed is a major draw to the city which is not necessarily an outside business but something like a Museum , Aquarium , zoo some really unusual Something like a 50' pyramid THINK	Oct 7, 2011 5:12 PM
30	Trader Joes Market	Oct 7, 2011 10:25 AM
31	I do everything in Carefree now	Oct 7, 2011 2:43 AM
32	Not sure, actually. Harold's and Buffalo Chip are well known as Sports Bars, but Venues is trying hard with Monday Night Football, and we'll give them a try--if only to acknowledge and compliment them for their marketing efforts. We would be unlikely to shop for clothing here; the selection in small shops can simply not not be broad enough Don't put in an auto repair; it's been tried at the Shell Station, and finally gave up. A movie theatre complex would not work either; where would you put it? It would be nice to see Carefree become known as a center for fine dining, to capitalize on our wonderful new Town Center Arboretum.	Oct 6, 2011 7:08 PM
33	mid level restaurants	Oct 6, 2011 11:32 AM
34	Trader Joes and independent restaurants - outdoor seating would be very nice at them.	Oct 5, 2011 6:57 PM
35	Not necessarily FINE (=s quite expensive), but well run, good food, priced to value ratio favorable, theme that works. We are pretty much underwhelmed with Carefree restaurants and see plenty of room for improvements. Spotted Donkey in El Ped is one we do visit from time to time - but it is technically not in Carefree.	Oct 5, 2011 12:10 PM

Page 3, Q9. What additional businesses would attract you to shop Carefree on a more frequent basis?

36	It would be nice not to drive all the way to Sc. Rd & 101 for a movie, but I can't see Harkins building a complex in Carefree, or Cave Creek for that matter.	Oct 5, 2011 12:08 PM
37	nothing	Oct 5, 2011 10:47 AM
38	I wish we have NO MORE new business. KI mkijght have stayed there. But Carefree seems bound and determined to ruin our quiet, peaceful lifestyle so they can have nomincome tax. This is a terrible ;price to extract from folks who came to carefree to enjoy a quiet, peaceful, home, not a "Fair- Hungry town thqt will do anything for commerca,	Oct 5, 2011 9:37 AM
39	Ice cream shop	Oct 4, 2011 4:28 PM
40	Casual Dining	Oct 4, 2011 12:16 PM
41	None of the above	Oct 4, 2011 11:31 AM
42	Health Food Store like Trader Joe's	Oct 4, 2011 7:05 AM
43	household items	Oct 3, 2011 8:20 PM
44	Bakery dog groomer	Oct 3, 2011 7:05 PM
45	I would shop in the town center stores if it was more like a summit plaza with that variety of stores.	Oct 3, 2011 7:02 PM
46	None of the above	Oct 3, 2011 6:28 PM
47	family type restaurants	Oct 3, 2011 5:20 PM
48	None	Oct 3, 2011 4:29 PM
49	Micro brewery / brew pub	Oct 3, 2011 4:22 PM
50	Sprouts market	Oct 3, 2011 4:09 PM
51	Any business that is similar to Target, Walmart, Home Depot. Point is one stop shopping.	Oct 3, 2011 3:46 PM
52	An Independent theater would have our business REGULARLY! We are big movie buffs and appreciate finer flicks. We go to Desert Ridge AMC and Harkins at Fashion Square. We shop Marshalls, Kohls, TJ Maxx, Dillards and Macys. Grab a burger at In&Out, Mexican.	Oct 3, 2011 3:32 PM
53	Bowling Alley Non Franchise Fast Food Inexpensive/Modest cost dining	Oct 3, 2011 3:05 PM
54	Gourmet shop with a butcher shop and fresh seafood	Oct 3, 2011 2:48 PM
55	place for old time dancing with meals	Oct 3, 2011 2:46 PM
56	Bookstore	Oct 3, 2011 2:31 PM
57	Costco Trader Joes Chipote	Oct 3, 2011 2:00 PM

Page 3, Q9. What additional businesses would attract you to shop Carefree on a more frequent basis?

58	in addition to fine dining, unique restaurants that provide either quality or novelty at reasonable prices that attract residents from all over the valley.	Oct 3, 2011 1:52 PM
59	starbucks or other coffee shop , Sprouts food market ,trader joes	Oct 3, 2011 1:35 PM
60	a movie theater would be fantastic!!!!	Oct 3, 2011 1:30 PM
61	Open air concerts would bring shoppers. Carefree needs to cozy up it's atmosphere as a country hometown. If there was a wine bar near the open air theater you might see more people coming to town to enjoy the music and food/drink.	Oct 3, 2011 1:13 PM
62	Any business that provided good customer service at a price that was competitive.	Oct 3, 2011 12:59 PM
63	Coffee such as a Starbucks or similiar	Oct 3, 2011 12:58 PM
64	Something along the lines of what Dairy Queen is to Cave Creek. It wouldn't have to be a well-known chain, just an alternative place to get a quick bite to eat and/or a desert. Nothing fancy.	Oct 3, 2011 12:40 PM
65	OfficeMax	Oct 3, 2011 12:33 PM
66	REGULAR TRANSPORTATION TO SCOTTSDALE	Oct 3, 2011 12:18 PM
67	Any place where there is good music!	Oct 2, 2011 10:30 AM
68	Trader Joes. Would fit in very well with town demographic. Avoid adding tourist oriented businesses.	Oct 1, 2011 9:49 AM
69	NONE	Sep 30, 2011 1:02 PM
70	Trader Joe's, Starbucks, Quality Seafood Restaurant, Radio shack, Car wash,	Sep 30, 2011 12:24 PM
71	collectables type store (stamps..coins, etc.) Mens sports wear store	Sep 29, 2011 3:02 PM

Page 3, Q10. What improvements would you like to see in the Carefree Town Center? (Please check all that apply)

1	We could really use a dog park! Unique specialty stores like ethnic markets/gift shops More places for kids and teens events/attractions	Oct 20, 2011 8:44 PM
2	Fewer festivals, and more permanent food/entertainment/shopping experiences. Better lighting at night.	Oct 20, 2011 3:49 PM
3	The Town Center is very well designed, welcoming, and attractive. The gas lights, original entry signs are good. The new signs are a bit garish, but apparently are helping during this economy. The new landscaping will be huge. The biggest single deterrents are the limited business mix currently available and the inconsistency in operating hours. A basic requirement of any business center, shopping mall, etc., is that the public can depend on stores being open at specified times and on a consistent basis and the merchants should look at that.	Oct 20, 2011 3:16 PM
4	covered parking	Oct 20, 2011 11:34 AM
5	A visitor's Center should be established directly on Easy Street and accessible 7 days a week	Oct 20, 2011 10:36 AM
6	Nothing- it is fine as is	Oct 20, 2011 8:06 AM
7	All those are great ideas...I guess I think the town center is fine...improvements however are always a plus. But, I don't have an issue with the town center the way it is now.	Oct 20, 2011 12:44 AM
8	A GOOD business section instead of the trashy stores on main street.	Oct 19, 2011 7:50 PM
9	If I park to go to the post office , I need to cross two parking lots to get to the shops on Easy street. The vehicles backing-up, put the pedestrian in danger. Benches in the garden and shade trees would be nice. The gas-lite lampposts reflect one era, the shade canopy another. Make up your mind, which theme would you feel most represents Carefree.	Oct 19, 2011 12:28 PM
10	It looks fine the way it is.	Oct 19, 2011 11:04 AM
11	You have done an excellent job with the new changes and	Oct 18, 2011 4:51 PM
12	Recent improvements in the gardens are phenomenal...good/great job.	Oct 18, 2011 3:38 PM
13	It's fine the way it is.	Oct 18, 2011 3:18 PM
14	how about shaded parking lots	Oct 18, 2011 3:08 PM
15	Carefree Town Center is already set-up fine. Leave it alone.	Oct 18, 2011 2:57 PM
16	none	Oct 18, 2011 2:36 PM
17	Better traffic flow	Oct 18, 2011 12:08 PM
18	Current signs, installed about 1 1/2 -2 years ago pointing to Town Center, are similar to those in Nogales, Mexico. Ugly and there are too many of them. They cheapen the Town's appearance. Total waste of money.	Oct 18, 2011 12:03 PM

Page 3, Q10. What improvements would you like to see in the Carefree Town Center? (Please check all that apply)

19	The Town Center looks good. We need reasonably priced stores rather than upscale stores	Oct 18, 2011 11:13 AM
20	The sundial signnage is very appropriate and clever. The new bright sighns really cheapen the town.	Oct 18, 2011 11:11 AM
21	Keep the town center simple, don't over-commercialize, i.e. Scottsdale	Oct 18, 2011 11:07 AM
22	The Town of Carefree was originally developed and designed (read the CC&R's) to attract artists and those who appreciate the arts. I would like to see more emphasis on that. Maybe local artists could be featured somewhere. Also, your COINS could include a photo of a piece ot two, and background of the artist. One of the neatest things every year is the "Hidden in the Hills" artists' tour. Maybe The Town Center could have a "pancake breakfast" or lunch with proceeds going to Carefree buying art for our various Town Center offices.	Oct 18, 2011 11:07 AM
23	Activities in amphitheater that are fun, lively, quality	Oct 18, 2011 11:06 AM
24	more art fairs and musical entertainment	Oct 18, 2011 10:51 AM
25	Don't spend any more of my money	Oct 18, 2011 10:50 AM
26	Love the new landscaping! Signs on Tom Darlington and Cave Creek Rd. advertising Friday market.	Oct 18, 2011 10:48 AM
27	better advertising on event weekends	Oct 18, 2011 10:35 AM
28	Remove new gaudy signs!	Oct 17, 2011 3:52 PM
29	much less portable signs everywhere. we should not look trashy like `cave creek.NO signs in median on toim darlington	Oct 17, 2011 11:16 AM
30	looks good the way it is, although I think we have TOO many signs on the street.	Oct 13, 2011 2:21 PM
31	Especially more sidewalks and bike lanes.	Oct 11, 2011 4:57 PM
32	the landscaping is beautiful and we are looking forward to enjoying as the weather cools and the project is complete. Please, no splash pads! Those can be found at many facilities that cater to families with small children and don't really have a place in our town center. We have a great slide and walking area as an alternative.	Oct 11, 2011 2:22 PM
33	Love the new landscaping!	Oct 10, 2011 12:14 PM
34	I really like it the way it is.	Oct 10, 2011 8:11 AM
35	pretty satisfied the way it is	Oct 8, 2011 2:30 PM
36	The town has lost its significance as a "destination" experience. I am unsure how to get it back.	Oct 8, 2011 2:24 PM
37	Town seems to be perfect now.	Oct 8, 2011 11:17 AM

Page 3, Q10. What improvements would you like to see in the Carefree Town Center? (Please check all that apply)

38	I think the speed limit of 35mph is too slow. Cavecreek road has few sidewalks, industrial buildings by the airport, and very few enterances to a home. It is just sill. A limit of 45mph would be more practical without any harm.	Oct 7, 2011 4:34 PM
39	Improve Signage with REMOVAL of most recent	Oct 7, 2011 12:06 PM
40	Bring back concerts and other events that attract residents and non residents alike. People would be more likely to patronize shops and restaurants if they are already there and gain exposure. Need to give them a reason to come and spend their money. Cave Creek does a good job doing that, but I realize the character of the town differs substantially. Christmas parade and activities good and perhaps other new events and art shows would enhance economy. Need some weekday attractions too	Oct 7, 2011 10:25 AM
41	I think it is pretty cool now	Oct 7, 2011 2:43 AM
42	By improved signage, I mean classy looking ones that lead to the town center before drivers turn left and head for Cave Creek. The Mini-Sundials are actually very good looking, but they're not large enough to bear the informational load. A splash pad would not add to our image, and the market segment that would use it are unlikely to patronize the businesses we have, and want. We do not want to turn Town Center into largely a kids playground; I've seen moms with small children enjoying what we have, but to expand these facilities is to misplace emphasis. How about high archways at every entrance to town? "Welcome to Carefree, Arizona". Or just "Carefree, Arizona".	Oct 6, 2011 7:08 PM
43	None.....Town Center is beautiful.....just don't frequent the shops available.	Oct 6, 2011 2:09 PM
44	I know it's not the Town Center, but I'd like to see sidewalks from Cave Creek/Carefree Hwy to Tom Darlington and continue north on Tom Darlington.	Oct 6, 2011 11:08 AM
45	The current signs for the stores are very ugly, if they are helping business that is good but eventually they should be replaced.	Oct 5, 2011 6:57 PM
46	Still believe the colored signs represent inferior/second class products/services await the potential buyer	Oct 5, 2011 12:10 PM
47	more parking might help bring people to Town center.	Oct 5, 2011 12:08 PM
48	a de-constructon of all the attractants you provide for businesses at great cost to the peace and quiet you are dsetroying	Oct 5, 2011 9:37 AM
49	Remove the awful signage advertising the town center.	Oct 4, 2011 5:27 PM
50	Buildings that are similar in paint, style...Basha's center is a good example. I would shop at the Farmer's market if it featured more fresh produce.	Oct 4, 2011 12:39 PM
51	With the exception of the new signage installed, Carefree Town center is great as it is.	Oct 4, 2011 11:32 AM
52	Signage more appropriate than the garish mess we currently have.	Oct 4, 2011 11:31 AM

Page 3, Q10. What improvements would you like to see in the Carefree Town Center? (Please check all that apply)

53	better quality stores and restaurants	Oct 4, 2011 8:43 AM
54	Parking	Oct 4, 2011 7:32 AM
55	The only thing that brings me to the Carefree town center is the post office.	Oct 4, 2011 6:36 AM
56	Kierland Commons encourages pedestrian traffic and leisurely atmosphere which promotes spending more time there. Shade is important	Oct 3, 2011 10:12 PM
57	buildings in important to the citizens not to tourists	Oct 3, 2011 8:20 PM
58	If you gained a Wildflower Bread Co or a Panera Bakery we would be down there frequently for lunch.	Oct 3, 2011 7:02 PM
59	Less signage - we're getting too cluttered already.	Oct 3, 2011 6:33 PM
60	None of the above	Oct 3, 2011 6:28 PM
61	We've done plenty	Oct 3, 2011 6:22 PM
62	Taking out most of the signage would be an improvement.	Oct 3, 2011 4:22 PM
63	swings in the park for kids; more playground equipment and shade for it.	Oct 3, 2011 4:09 PM
64	Clearer routes and signage in town center (it's confusing if one's not there regularly) You Are Here signs at various points, including all the businesses and points of interest in the areas.	Oct 3, 2011 3:47 PM
65	Get rid of all those junky signs!!!! Wash down pet urination spots on walls and walkway.	Oct 3, 2011 3:46 PM
66	take the ugly signs out and get rid of the artificial turf the gardens are overloaded with plants not native to our area	Oct 3, 2011 3:44 PM
67	If I was a visitor Wi-Fi would be extremely important!! A huge compliment to the folks doing the stunning landscape now. We are going to be hiring them to help us in our yard soon. I have never seen any service who can do better design and landscape!!! Pls let them know! Thank you!	Oct 3, 2011 3:32 PM
68	* There's a Visitor Center? * The Town Center needs an attraction to attract and re-attract groups/visitors/tourists... The Botanical Garden is quite nice, but it is a 1 time visit and probably will NOT get a "Must see" referral from 1st time visitors because other (Legitimate) Botanical Gardens have broader appeal for Tourists. No reason to re-visit... A small movie theatre, or small bowling alley, would be perfect if there was space.	Oct 3, 2011 3:05 PM
69	Get rid of the new business signs on Cave Creek Rd. and Tom Darlington. They are UGLY!!	Oct 3, 2011 2:58 PM
70	detour tom darlington traffic through the town center.	Oct 3, 2011 2:49 PM
71	not really sure...I guess the type of events in city center...	Oct 3, 2011 2:33 PM

Page 3, Q10. What improvements would you like to see in the Carefree Town Center? (Please check all that apply)

72	More places to walk and more bike friendly areas..more dog friendly areas as well...cafes, etc	Oct 3, 2011 2:31 PM
73	none	Oct 3, 2011 2:00 PM
74	Slow down the traffic on Tom Darlington	Oct 3, 2011 1:57 PM
75	reduction of noise along Tom Darlington and CC (from motorcycles) to create an atmosphere conducive to walking, strolling, enjoying the down town area. It needs to look upscale and enticing to attract people and encourage them to use it frequently. GREAT job from Desert Landscaping on the replanting of the gardens.	Oct 3, 2011 1:52 PM
76	Less intrusive lighting at Carefree Court. Lights up night skies at night.	Oct 3, 2011 1:43 PM
77	Still think the orange signs are an eyesore.	Oct 3, 2011 1:39 PM
78	bike lanes would be great.	Oct 3, 2011 1:30 PM
79	Free WiFi for the whole of Carefree	Oct 3, 2011 1:26 PM
80	Carefree gets lots of bike traffic on weekends. Sometimes to the extreme, it would be great if there were better bike lanes. There needs to be a public restrooms somewhere in the town center area that are kept clean, Not a porta-potty.	Oct 3, 2011 1:13 PM
81	Think it is nice the way it is. No improvements needed	Oct 3, 2011 1:03 PM
82	Too many signs now.	Oct 3, 2011 12:59 PM
83	Reopen Carefree Drive through Town Center as it was originally designed. It would bring traffic through Town Center instead of driving around.	Oct 3, 2011 12:37 PM
84	Get rid of the abundant signage. Way too much clutter and the Town looks cheap.	Oct 3, 2011 12:33 PM
85	more parking space	Oct 1, 2011 8:34 AM
86	NONE	Sep 30, 2011 1:02 PM
87	Dog poop bag dispensers. return of the monthly concerts Annual fine car show	Sep 29, 2011 3:02 PM
88	Lower Sales Taxes Lower Sales Taxes Lower Sales Taxes	Sep 27, 2011 1:29 PM

Page 3, Q11. What do you like the most about the Carefree Town Center?

1	Love the botanical feel of the gardens!	Oct 20, 2011 8:44 PM
2	Quaint, intimate setting.	Oct 20, 2011 3:49 PM
3	As stated earlier, it's very well laid out and inviting. The amphitheater, gardens, sun dial create a wonderful atmosphere and feeling of community.	Oct 20, 2011 3:16 PM
4	Scale - small town	Oct 20, 2011 11:34 AM
5	Remembering what it used to be before Mayor chased away all the tourists / visitors, A/K/A future residents and business owners.	Oct 20, 2011 11:33 AM
6	The gardens and proximity to retail, restaurants, etc	Oct 20, 2011 10:38 AM
7	I rarely go to Town Center except for mail	Oct 20, 2011 10:36 AM
8	it's quaintness	Oct 20, 2011 10:28 AM
9	Appearance, small town feel	Oct 20, 2011 8:06 AM
10	Unique one of a kind private owned shops and restaurants that contribute back to the community	Oct 20, 2011 12:44 AM
11	I really don,'t understand what the Town Center is.	Oct 19, 2011 7:50 PM
12	restaurants and it's charm	Oct 19, 2011 3:18 PM
13	SMALL TOWN FEEL	Oct 19, 2011 2:19 PM
14	Quantness	Oct 19, 2011 12:07 PM
15	Its looks	Oct 19, 2011 11:04 AM
16	the women....ha ha! The fountains and Gardens and Dog friendly environment, the restaurants and bars	Oct 19, 2011 8:59 AM
17	Variety of shops and restaurants	Oct 19, 2011 5:08 AM
18	Quaint	Oct 18, 2011 11:02 PM
19	it hs a quiet charm	Oct 18, 2011 8:16 PM
20	New landscaping	Oct 18, 2011 7:08 PM
21	Landscaping, shades and user friendly paths.	Oct 18, 2011 4:51 PM
22	safety, quite, peaceful	Oct 18, 2011 4:43 PM
23	I used to like the open feel however, the new landscaping while beautiful is overwhelming	Oct 18, 2011 4:11 PM
24	it is quiet, no one goes there	Oct 18, 2011 3:51 PM
25	Proximity	Oct 18, 2011 3:50 PM

Page 3, Q11. What do you like the most about the Carefree Town Center?

26	Traffic is slow, and plants/gardens are superb.	Oct 18, 2011 3:38 PM
27	There are no Sports Bars, Theaters, Strip Joints, Pawnshops, Splash Pads, Visitor Centers, etc.	Oct 18, 2011 3:18 PM
28	that it is so close	Oct 18, 2011 3:08 PM
29	Look very complete to me.	Oct 18, 2011 2:57 PM
30	little traffic	Oct 18, 2011 2:52 PM
31	Small town feel	Oct 18, 2011 2:50 PM
32	no crowds at midnight	Oct 18, 2011 2:36 PM
33	convenience	Oct 18, 2011 1:40 PM
34	Quiet--need more	Oct 18, 2011 12:08 PM
35	Post Office	Oct 18, 2011 12:03 PM
36	location	Oct 18, 2011 11:48 AM
37	The new landscaping is gorgeous	Oct 18, 2011 11:13 AM
38	The amphitheater, quaintness, unique, the gardens, shopping.....wish there were more gift shops, farmers market, wish there was a Sprouts or Whole Foods closer or something healthy fresh in Carefree, the lighting on the posts. No stop lights only stop signs and roundabouts. The safe feeling away from Phoenix but still close enough,.	Oct 18, 2011 11:11 AM
39	Friendly, small town atmosphere,	Oct 18, 2011 11:07 AM
40	what I like most is there is no mixed-use condominium project with underground parking. I LOVE the new landscaping donated by Desert Foothills. It's beautiful.	Oct 18, 2011 11:07 AM
41	Gardens & Amphitheater	Oct 18, 2011 11:06 AM
42	Small intimate hometown feel. Nicely landscaped & landscaping well maintained. Local shops & restaurants.(No chains, franchises or fast food)	Oct 18, 2011 10:59 AM
43	music events, pedestrian access, selected restaurants	Oct 18, 2011 10:51 AM
44	small town feel, quiet.	Oct 18, 2011 10:50 AM
45	It is inviting to see not only the sun dial but the amphitheatre. Leads your eyes in.	Oct 18, 2011 10:48 AM
46	The Friendly People, Room to feel free, Wide open skies, not so crowded, Feeling of Community.	Oct 18, 2011 10:47 AM
47	New landscape	Oct 18, 2011 10:46 AM
48	NEW LANDSCAPING	Oct 18, 2011 10:44 AM

Page 3, Q11. What do you like the most about the Carefree Town Center?

49	Not much	Oct 18, 2011 10:41 AM
50	Nicly done	Oct 18, 2011 10:41 AM
51	attractive, pedestrian-oriented features, and a perfect venue for events	Oct 18, 2011 10:35 AM
52	How beautiful it is.	Oct 18, 2011 10:32 AM
53	Openess, quality of improvements, accessability, farmers market	Oct 18, 2011 10:31 AM
54	convenient, easy access	Oct 18, 2011 7:30 AM
55	Quaint	Oct 17, 2011 3:52 PM
56	It is a small town and is a good destination for people seeking good restaurants.	Oct 17, 2011 11:50 AM
57	post office	Oct 15, 2011 3:09 PM
58	Safe walking areas - scenic - relaxed atmosphere	Oct 14, 2011 9:08 PM
59	It's Quaint	Oct 14, 2011 9:43 AM
60	Attractive	Oct 14, 2011 8:13 AM
61	It's uniqueness	Oct 13, 2011 2:21 PM
62	I can walk there from home, which makes eating out and shopping convenient.	Oct 12, 2011 7:50 PM
63	Walkability	Oct 12, 2011 6:00 PM
64	Quiet, relaxed atmosphere	Oct 12, 2011 4:31 PM
65	New landscaping	Oct 12, 2011 3:01 PM
66	Relaxed atmosphere	Oct 11, 2011 6:55 PM
67	The new play area, the beautiful Gardens, the koi pond, the friendliness	Oct 11, 2011 4:57 PM
68	Unique and ease of access. Our own botanical garden.	Oct 11, 2011 2:22 PM
69	I Only go to post office so I like the lack of traffic.	Oct 11, 2011 12:29 PM
70	IT'S UNIQUE BUT LIMITED, SHOPPING ON A REGULAR BASIS FOR A FAMILY REQUIRES A DESERT RIDGE TYPE ATMOSPHERE	Oct 11, 2011 10:57 AM
71	the desert plants	Oct 11, 2011 6:14 AM
72	New landscaping and special events.	Oct 10, 2011 5:09 PM
73	New Landscaping	Oct 10, 2011 12:14 PM
74	The gardens	Oct 10, 2011 10:55 AM
75	LOVE THE GARDENS RENOVATION	Oct 10, 2011 10:50 AM

Page 3, Q11. What do you like the most about the Carefree Town Center?

76	The new botanical garden look.	Oct 10, 2011 8:24 AM
77	It has a small town feel and it is always clean.	Oct 10, 2011 8:11 AM
78	Clean	Oct 9, 2011 11:40 PM
79	The most recent landscaping that has been done -- really exceptional.	Oct 9, 2011 4:16 PM
80	The incredibly lush vegetation! Thank you Desert Foothills Landscaping. What a gift to the town!	Oct 9, 2011 3:06 PM
81	quiet and uncrowded	Oct 9, 2011 1:49 PM
82	Small intimate space for people	Oct 9, 2011 12:44 PM
83	It's fine, no need to change it.	Oct 9, 2011 12:08 PM
84	close to home	Oct 9, 2011 11:52 AM
85	Centralized, easy access	Oct 8, 2011 8:01 PM
86	center and the park with the sundial	Oct 8, 2011 2:30 PM
87	see #10 above	Oct 8, 2011 2:24 PM
88	The Black Mountain Cafe, Bonnie's Yarn, Wild Holly, and the post office.	Oct 8, 2011 11:50 AM
89	Looks, Shops especially restaurants	Oct 8, 2011 11:17 AM
90	the farmers market	Oct 8, 2011 10:49 AM
91	peace and quiet	Oct 8, 2011 10:40 AM
92	the proximity to our residence	Oct 8, 2011 10:08 AM
93	Convenient location, well laid out.	Oct 8, 2011 10:07 AM
94	It's small town feel which exudes friendliness and the feeling that you can do your daily errands right there - mail, bank, walk in park, dine, doctor, and see neighbors.	Oct 8, 2011 10:04 AM
95	landscaping	Oct 8, 2011 8:42 AM
96	Pedestrian friendly and beautiful park	Oct 7, 2011 8:22 PM
97	Because it's Here	Oct 7, 2011 5:12 PM
98	gardens	Oct 7, 2011 4:50 PM
99	I like it's small town feel.	Oct 7, 2011 4:34 PM
100	The gardens	Oct 7, 2011 2:28 PM
101	I love having a town center as opposed to just street side business	Oct 7, 2011 12:58 PM

Page 3, Q11. What do you like the most about the Carefree Town Center?

102	The uniqueness in the layout, new landscaping and the availability of services.	Oct 7, 2011 12:22 PM
103	Accessibility	Oct 7, 2011 10:40 AM
104	It's unique quaint charm and quiet peaceful atmosphere	Oct 7, 2011 10:25 AM
105	Look and feel	Oct 7, 2011 9:12 AM
106	the atmosphere and charm	Oct 7, 2011 8:19 AM
107	charm, easy access, restaurants, cigars	Oct 7, 2011 2:43 AM
108	The amphitheater is a great asset, and if used regularly and effectively will be a great magnet to downtown. The new botanical gardens can be a destination magnet--if we keep them up and promote them effectively.	Oct 6, 2011 7:08 PM
109	Convenient for local gatherings.	Oct 6, 2011 5:58 PM
110	beautiful gardens	Oct 6, 2011 2:09 PM
111	Amphitheater and Farmers Market	Oct 6, 2011 1:09 PM
112	It's beautiful.	Oct 6, 2011 11:08 AM
113	Open & clean & neat	Oct 6, 2011 6:33 AM
114	I like the layout of the town center, as well as the central area with the pavilion and sundial.	Oct 6, 2011 6:24 AM
115	Atmosphere	Oct 6, 2011 12:45 AM
116	Beautiful spot to take a walk. I love all the festivals in the winter.	Oct 5, 2011 11:09 PM
117	It has a small town atmosphere yet provides so many different types of services and restaurants for me. I really do not leave the area much.	Oct 5, 2011 7:33 PM
118	Physical look - low buildings, lots of plants, amphitheater and Sundial	Oct 5, 2011 6:57 PM
119	The shaded walkways, ease of parking, "unique" shops & restaurants.	Oct 5, 2011 3:36 PM
120	Better than a dusty lot	Oct 5, 2011 12:10 PM
121	Quaint, quiet, beautiful park, small size, no chain stores or restaurants	Oct 5, 2011 12:08 PM
122	a post office when I can get to it.	Oct 5, 2011 9:37 AM
123	garden	Oct 5, 2011 8:34 AM
124	Ambiance and location	Oct 5, 2011 6:27 AM
125	The eclectic atmosphere	Oct 4, 2011 8:16 PM
126	The gardens	Oct 4, 2011 4:28 PM

Page 3, Q11. What do you like the most about the Carefree Town Center?

127	Location and it's a very pretty area	Oct 4, 2011 3:33 PM
128	Close by. Not too crowded.	Oct 4, 2011 1:21 PM
129	The park....Thank you Desert Foothills Landscaping. Convenient parking. Sidewalk cafes.	Oct 4, 2011 12:39 PM
130	Small town environment which is why I moved to Carefree, don't overdo forcing growth - bigger is not better.	Oct 4, 2011 11:32 AM
131	Quiet and peaceful	Oct 4, 2011 11:31 AM
132	Recent landscape renovation.	Oct 4, 2011 11:05 AM
133	Beautiful gardens and the farmers market	Oct 4, 2011 10:41 AM
134	Ambience	Oct 4, 2011 10:37 AM
135	charm, proximity, upscaled retail stores	Oct 4, 2011 10:19 AM
136	post office	Oct 4, 2011 9:29 AM
137	The atmosphere and some of the shops/restaurants.	Oct 4, 2011 9:12 AM
138	close	Oct 4, 2011 8:43 AM
139	small town feel	Oct 4, 2011 8:03 AM
140	Convenience Waiting to see the finished landscaping project	Oct 4, 2011 7:05 AM
141	Playground areas. New landscaping looks nice. We can ride our bikes and not worry about too much traffic.	Oct 3, 2011 10:32 PM
142	GARDENS	Oct 3, 2011 10:18 PM
143	quaint, landscaping, art festivals	Oct 3, 2011 10:13 PM
144	Shop exteriors, park atmosphere	Oct 3, 2011 10:12 PM
145	Small buildings, easy parking, friendly	Oct 3, 2011 10:01 PM
146	Has a good feel, getting better with garden improvements and walkability	Oct 3, 2011 8:53 PM
147	It is attractive, a nice setting	Oct 3, 2011 8:32 PM
148	quiet atospere. The town has always been a quiet,retirement, type place that attracts tourists. In the big open space across from P.O. get a Bob Evans resturant..or a Good Egg type	Oct 3, 2011 7:42 PM
149	The beauty around us.	Oct 3, 2011 7:05 PM
150	i really don't like it at all. I never bring family /friends down there who are visiting from out of town.	Oct 3, 2011 7:02 PM

Page 3, Q11. What do you like the most about the Carefree Town Center?

151	It's cute and has personalityh	Oct 3, 2011 6:41 PM
152	Really a big improvement over the old days. It's much more polished looking and inviting for kids and adults.	Oct 3, 2011 6:33 PM
153	Clean, well maintained, tastefully designed	Oct 3, 2011 6:28 PM
154	Currently fine	Oct 3, 2011 6:22 PM
155	Open spaces, desert, friendly people.	Oct 3, 2011 5:44 PM
156	it is very attractive-a calm peaceful setting	Oct 3, 2011 5:24 PM
157	the children's area for our grandchildren	Oct 3, 2011 5:20 PM
158	beauty, uniqueness, small town	Oct 3, 2011 4:53 PM
159	Smallness, quaintness, quietness.	Oct 3, 2011 4:49 PM
160	location	Oct 3, 2011 4:33 PM
161	Quietness.	Oct 3, 2011 4:29 PM
162	the sundial	Oct 3, 2011 4:22 PM
163	It's close. No cowboy bars	Oct 3, 2011 4:19 PM
164	desert gardens	Oct 3, 2011 4:12 PM
165	The look of the new plants, the water features	Oct 3, 2011 4:09 PM
166	Friendly merchants	Oct 3, 2011 4:00 PM
167	It's pretty	Oct 3, 2011 3:51 PM
168	Attractive	Oct 3, 2011 3:48 PM
169	Proximity to home and overall atmosphere plus special events.	Oct 3, 2011 3:47 PM
170	Landscaping	Oct 3, 2011 3:46 PM
171	the sculptures	Oct 3, 2011 3:44 PM
172	BEAUTIFUL LANDSCAPING	Oct 3, 2011 3:38 PM
173	The LANDSCAPE!! Enjoy the events. Enjoy the market on Fridays. GREAT RESTROOMS for walkers! Thank you!	Oct 3, 2011 3:32 PM
174	no comment	Oct 3, 2011 3:28 PM
175	Cosmopolitan look	Oct 3, 2011 3:21 PM
176	ambiance	Oct 3, 2011 3:13 PM

Page 3, Q11. What do you like the most about the Carefree Town Center?

177	I especially like the gift shops, small restaurants, and the new one "Dukes" has my vote, so far! These should have some tourist appeal. Other than that, not too much to go there for?	Oct 3, 2011 3:05 PM
178	the park is a good start	Oct 3, 2011 2:49 PM
179	Small and easy to get around. Has a nice presentation.	Oct 3, 2011 2:48 PM
180	Beautiful landscaping, the gas lamps and a very nice amphitheater	Oct 3, 2011 2:47 PM
181	friendliness	Oct 3, 2011 2:46 PM
182	Ambience	Oct 3, 2011 2:45 PM
183	it's pretty	Oct 3, 2011 2:33 PM
184	quaint	Oct 3, 2011 2:32 PM
185	Cute	Oct 3, 2011 2:31 PM
186	Nice design, landscaping	Oct 3, 2011 2:27 PM
187	The hometown feel and friendliness of the merchants..	Oct 3, 2011 2:26 PM
188	It is close.	Oct 3, 2011 2:25 PM
189	Landscaping	Oct 3, 2011 2:04 PM
190	Shopping is all in one place	Oct 3, 2011 2:00 PM
191	Landscaping	Oct 3, 2011 1:57 PM
192	Its potential to be an inviting, picturesque place to gather. It needs upscale lighting in the trees (like Kierlands).	Oct 3, 2011 1:52 PM
193	Qaint	Oct 3, 2011 1:46 PM
194	small town feel, ampitheater, restaurants	Oct 3, 2011 1:45 PM
195	It's peaceful.	Oct 3, 2011 1:44 PM
196	Convenience	Oct 3, 2011 1:43 PM
197	gardens	Oct 3, 2011 1:42 PM
198	Small town atmosphere	Oct 3, 2011 1:41 PM
199	It's beautiful and easy to walk to.	Oct 3, 2011 1:39 PM
200	It's small town feel	Oct 3, 2011 1:39 PM
201	convience to our home	Oct 3, 2011 1:35 PM
202	desert landscaping	Oct 3, 2011 1:30 PM

Page 3, Q11. What do you like the most about the Carefree Town Center?

203	safe feeling,	Oct 3, 2011 1:30 PM
204	Ambiance	Oct 3, 2011 1:26 PM
205	too many shops for tourists and not enough for year around local people --we have to go somewhere else for things .	Oct 3, 2011 1:24 PM
206	the views, the peacefulness.	Oct 3, 2011 1:13 PM
207	How much better it looks and functions than when it was a dusty parking lot/	Oct 3, 2011 1:03 PM
208	It is beautiful and so much improvement in the last 10 years	Oct 3, 2011 12:59 PM
209	The landscaping	Oct 3, 2011 12:59 PM
210	Relaxed environment, sundial	Oct 3, 2011 12:58 PM
211	Its openess nd natural setting	Oct 3, 2011 12:55 PM
212	Convenience	Oct 3, 2011 12:49 PM
213	outdoor markets	Oct 3, 2011 12:43 PM
214	The Amphitheater, and Carefree Station restaurant	Oct 3, 2011 12:42 PM
215	The fact that the stores (and services like the Post Office) are all centrally located - no need to drive a great distance to get things done.	Oct 3, 2011 12:40 PM
216	Architecture, Character	Oct 3, 2011 12:37 PM
217	Charming ambiance, southwestern home furnishing stores, restaurants.	Oct 3, 2011 12:35 PM
218	Charming, good food	Oct 3, 2011 12:31 PM
219	Quiet, not crowded.	Oct 3, 2011 12:28 PM
220	The new landscaping is beautiful!! Love Farmer's Market	Oct 3, 2011 12:25 PM
221	Xmas decorations	Oct 3, 2011 12:18 PM
222	multitude of sotes within small area	Oct 3, 2011 11:27 AM
223	It is a great location for festivals, fairs and other events in the cooler months.	Oct 2, 2011 6:55 PM
224	The park & Amphitheater with landscaping and bronze statues and the overall appearance of the commercial streets.	Oct 2, 2011 5:34 PM
225	Specialty Dining and the attempts to bring in outdoor music	Oct 2, 2011 10:30 AM
226	Landscaping	Oct 1, 2011 9:49 AM
227	character	Oct 1, 2011 8:34 AM
228	Attractive, but something should be done to upgrade solar clock	Sep 30, 2011 6:27 PM

Page 3, Q11. What do you like the most about the Carefree Town Center?

229	Atmosphere. Landscaping. Convenient walking distance from our home.	Sep 30, 2011 4:13 PM
230	size	Sep 30, 2011 3:08 PM
231	Convenient dining, ambiance, some of the small businesses are convenient to home (insurance, banking, etc.)	Sep 30, 2011 2:13 PM
232	new plant project, entertainment	Sep 30, 2011 12:24 PM
233	Cleanliness and safety	Sep 29, 2011 3:16 PM
234	The new gardens and the Sundial	Sep 29, 2011 3:02 PM
235	landscaping	Sep 28, 2011 3:21 PM
236	Walkable, village feel, close by	Sep 28, 2011 10:28 AM
237	clean , with beautiful gardens	Sep 27, 2011 6:16 PM
238	Community Feel	Sep 27, 2011 1:29 PM
239	new garden project	Aug 23, 2011 11:42 AM
240	The proximity from my home	Aug 22, 2011 12:45 PM

Page 3, Q12. What do you like the least about the Carefree Town Center?

1	Nothing jumps out as a negative.	Oct 20, 2011 8:44 PM
2	Outdated building facades and storefronts, not enough places offering outdoor seating.	Oct 20, 2011 3:49 PM
3	The basic infrastructure is in place. You just need to work on the business mix. The original mixed use concept of Ed Lewis would be perfect, and hopefully that can be resurrected.	Oct 20, 2011 3:16 PM
4	drive through traffic	Oct 20, 2011 11:34 AM
5	It's empty.	Oct 20, 2011 11:33 AM
6	Stuffy attitude that is often there	Oct 20, 2011 10:38 AM
7	Too many tourist shops and galleries and not enough shopping for daily needs.	Oct 20, 2011 10:36 AM
8	might be a little too dark and not very inviting looking..	Oct 20, 2011 12:44 AM
9	It offers very little to the shopper	Oct 19, 2011 7:50 PM
10	too many trinkets....need a broader selection of goods and services	Oct 19, 2011 3:18 PM
11	ATMOSPHERE FEELS LIKE IT IS LIFELESS AND DYING	Oct 19, 2011 2:19 PM
12	Location of the Town Hall	Oct 19, 2011 12:28 PM
13	Bad drivers. Rude people.	Oct 19, 2011 12:07 PM
14	nothing I don't like	Oct 19, 2011 11:04 AM
15	Town does not support Arizona as a state.	Oct 19, 2011 10:08 AM
16	snot nosed people	Oct 19, 2011 8:59 AM
17	Location map for business's	Oct 19, 2011 5:08 AM
18	Expensive shops caters more to tourists	Oct 18, 2011 11:02 PM
19	The building called mall, which is in need of major remodeling. It is very dated and an eyesore.	Oct 18, 2011 7:08 PM
20	Too many tourists and locals try to use the streets as walking paths without regard for motorized traffic!	Oct 18, 2011 4:51 PM
21	traffic	Oct 18, 2011 4:43 PM
22	You can't get there from here.	Oct 18, 2011 4:11 PM
23	the shops	Oct 18, 2011 3:51 PM
24	Condition of buildings in the center of Carefree and the apparent lack of interest by the owners to do anything to improve the image. This is a core issue.	Oct 18, 2011 3:50 PM

Page 3, Q12. What do you like the least about the Carefree Town Center?

25	Too bad that local business are closing down. I'd hate to see us bring in more and competing businesses that further crowd out local small business.	Oct 18, 2011 3:38 PM
26	Town leaders trying to make it Scottsdale.	Oct 18, 2011 3:18 PM
27	n/a	Oct 18, 2011 3:08 PM
28	Too much involvement.	Oct 18, 2011 2:57 PM
29	Too artcy fartcy...needs more of a old western look. Too many art and tringcet shops, needs	Oct 18, 2011 2:52 PM
30	AZ Drivers	Oct 18, 2011 2:50 PM
31	daytime crowds, hokey food,wine art,etc fairs that steal parking,require extra p[olice and take business awat drom local merchanta	Oct 18, 2011 2:36 PM
32	nothing	Oct 18, 2011 1:40 PM
33	Traffic noise on Darlington--Rubberize the street. Convince owner of Carefree Court to reduce light glare from parking lot.	Oct 18, 2011 12:08 PM
34	Congestion created by the fairs, art shows, etc. I don't know how much the net profit is on these, but we have watched how many people actually buy something and it is unmistakable that it is darn few. I would bet the cost to the Town far outweighs the tax revenue and the inconvenience and nuisance these fairs bring. They are really for the attraction of the bikers who then hit the Cave Creek Bars.	Oct 18, 2011 12:03 PM
35	not enough stores and things to do	Oct 18, 2011 11:48 AM
36	Those awful new signs! The too bright lights around the new shopping area.	Oct 18, 2011 11:11 AM
37	Too many high-end shops, restaurants.	Oct 18, 2011 11:07 AM
38	too many "tourist tricket" shops and overpriced "galleries".	Oct 18, 2011 11:07 AM
39	No shade or benches	Oct 18, 2011 11:06 AM
40	some business fascades are not well maintained	Oct 18, 2011 10:59 AM
41	No movie theater. Too many over priced gift shops selling mainly low to moderate quality tourist items.	Oct 18, 2011 10:51 AM
42	Sad to see empty store fronts. Need more businesses attracted to area.	Oct 18, 2011 10:48 AM
43	?	Oct 18, 2011 10:47 AM
44	Sewer smell in woman's public bathroom	Oct 18, 2011 10:46 AM
45	Expensive restaurants, tacky clothing stores, LOUD signage	Oct 18, 2011 10:41 AM
46	Parking	Oct 18, 2011 10:41 AM

Page 3, Q12. What do you like the least about the Carefree Town Center?

47	need larger event signage at Carefree Highway and Scottsdale Road, prior to events, OR a large balloon(s) like Cave Creek uses.	Oct 18, 2011 10:35 AM
48	The new signs are way too modern for the feel and look of carefree. I don't like them at all. They stick out like a sore thumb. I also feel rents are too high for the merchants therefore unique places cant flourish in carefree and during the summer all businesses suffer cause they can't even breakeven.	Oct 18, 2011 10:32 AM
49	Probably nothing	Oct 18, 2011 10:31 AM
50	lack of variety of stores	Oct 18, 2011 7:30 AM
51	Aweful Signs in roadways	Oct 17, 2011 3:52 PM
52	Too few high end restaurants. No coffee house.	Oct 17, 2011 11:50 AM
53	too few businesses TOO MANY signs	Oct 17, 2011 11:16 AM
54	wine store	Oct 15, 2011 3:09 PM
55	Nothing...	Oct 14, 2011 9:08 PM
56	To many trinket shops and stores with nothing but junk.	Oct 14, 2011 9:43 AM
57	Nothing	Oct 14, 2011 8:13 AM
58	nothing	Oct 13, 2011 2:21 PM
59	Empty, Run Down Buildings	Oct 12, 2011 6:00 PM
60	Mix of businesses	Oct 12, 2011 4:31 PM
61	area around Post Office	Oct 12, 2011 3:01 PM
62	The "circus posters" and the yet-to-be-installed vertical flags which are tacky.	Oct 11, 2011 4:57 PM
63	Vacant shops. Would love to be able to do all my shopping in the Carefree corridor and keep the revenue local.	Oct 11, 2011 2:22 PM
64	There is nothing to dislike.	Oct 11, 2011 12:29 PM
65	TOO SOUTHWEST	Oct 11, 2011 10:57 AM
66	crazy traffic patterns	Oct 11, 2011 6:14 AM
67	Lack of retail	Oct 10, 2011 5:09 PM
68	The old, outdated buildings.	Oct 10, 2011 12:14 PM
69	Lack of attractive and quality dining options. Only the couple of breakfast choices are consistent and acceptable in their dining experience. The others are hit or miss.	Oct 10, 2011 10:55 AM
70	Parking can be a challenge.	Oct 10, 2011 8:11 AM

Page 3, Q12. What do you like the least about the Carefree Town Center?

71	Bikers	Oct 9, 2011 11:40 PM
72	The garbage/recycling dumpsters on the NE side of the building.	Oct 9, 2011 3:06 PM
73	new signage	Oct 9, 2011 1:49 PM
74	Too many rubber tomahawk shops	Oct 9, 2011 12:44 PM
75	too small to attract viable business'	Oct 9, 2011 11:52 AM
76	Most the stores are tourist oriented.	Oct 8, 2011 8:01 PM
77	There is very little there that interests me, and the tourist type businesses are very pricey.	Oct 8, 2011 2:24 PM
78	Vacant buildings give a "down on it's luck" image to town. Have heard negatives about unusually high rents.	Oct 8, 2011 11:50 AM
79	Empty stores.	Oct 8, 2011 11:17 AM
80	no answer	Oct 8, 2011 10:49 AM
81	motorcycle noise at all hours	Oct 8, 2011 10:40 AM
82	traffic pattern	Oct 8, 2011 10:08 AM
83	New signage on Tom Darlington (the older sign sandards on the sundial posts was tasteful and in keeping with the central theme of the town. The new signage is gaudy and tasteless. The sales tax rate in town makes people shop elsewhere. That, combined with excessively high rents charged by landlords, is keeping the vacancy rate high. Nobody wants to shop in a ghost town (empty stores).	Oct 8, 2011 10:07 AM
84	???	Oct 8, 2011 10:04 AM
85	Could use additional parking during season	Oct 7, 2011 8:22 PM
86	Nothing	Oct 7, 2011 5:12 PM
87	too many signs!!!	Oct 7, 2011 4:50 PM
88	The center needs to be more festive	Oct 7, 2011 2:28 PM
89	Number of closed businesses	Oct 7, 2011 12:58 PM
90	Lack of bicycle access.	Oct 7, 2011 12:22 PM
91	Places to park during events	Oct 7, 2011 10:40 AM
92	nothing - that's why we live here	Oct 7, 2011 10:25 AM
93	Lacks good food establishments, outdoor cafes, and non tourist shopping -	Oct 7, 2011 9:12 AM
94	the parking	Oct 7, 2011 8:19 AM

Page 3, Q12. What do you like the least about the Carefree Town Center?

95	early Friday morning clean up with the loud blowers	Oct 7, 2011 2:43 AM
96	The bare dirt of the Lewis property, where all the RVs park for the art shows. We took a giant leap forward when we made Town Center into an attractive resource, rather than the dirt parking that it was before. In advance of Lewis's finishing his project, maybe we could plant [and maintain] tall shrubs--such as oleanders, that would screen that dirt are but still make it accessible for parking.	Oct 6, 2011 7:08 PM
97	nothing	Oct 6, 2011 2:09 PM
98	Too much cement and no grass	Oct 6, 2011 1:09 PM
99	The only thing I don't like about the town center is the lack of business that attract me to the area. There are only a couple current businesses that I frequent. The vast majority are either poor quality, or have nothing to offer for me.	Oct 6, 2011 6:24 AM
100	Bathroom	Oct 6, 2011 12:45 AM
101	Businesses seems to be leaving. The "mall" seems outdated and sad.	Oct 5, 2011 11:09 PM
102	Presently I have no complaints as I've just retired here within the past 12 months.	Oct 5, 2011 7:33 PM
103	It's pretty dead unfortunately, limited places to eat - Carefree Station is the only one I frequent. More outdoor eateries would be good.	Oct 5, 2011 6:57 PM
104	The inside of Los Portales building.	Oct 5, 2011 3:36 PM
105	Too expensive	Oct 5, 2011 3:01 PM
106	Much of it	Oct 5, 2011 12:10 PM
107	empty store fronts in P.O. Building and Vardakis property, any empty stores.	Oct 5, 2011 12:08 PM
108	gas lights	Oct 5, 2011 10:47 AM
109	all the businesses that detract from the town feel we used to have.	Oct 5, 2011 9:37 AM
110	Lack of stores	Oct 5, 2011 6:27 AM
111	A pub would be great	Oct 4, 2011 8:16 PM
112	town signage. Kids play areas are unnecessary. free wi-fi	Oct 4, 2011 5:27 PM
113	Hard to find a beer for \$2-2.50 Also, how about a \$5 glass of wine. We all know what it costs the restaurant.	Oct 4, 2011 1:21 PM
114	Some shops need to update their merchandise. The various buildings don't seem to belong together. Try to coordinate their style, paint.	Oct 4, 2011 12:39 PM
115	The new signage, I would like to see better front-lit signage.	Oct 4, 2011 11:32 AM
116	Too many attempts to make it "better".	Oct 4, 2011 11:31 AM

Page 3, Q12. What do you like the least about the Carefree Town Center?

117	Nothing	Oct 4, 2011 11:05 AM
118	not enough attractions	Oct 4, 2011 10:41 AM
119	Traffic	Oct 4, 2011 10:37 AM
120	Post Office becomes almost inaccessible when street occupying special events are scheduled	Oct 4, 2011 10:19 AM
121	The cobblestone exit/entrance off the post office parking lot.	Oct 4, 2011 9:12 AM
122	not much to do there	Oct 4, 2011 8:43 AM
123	increasing ticky tacky look of some 2nd rate establishments	Oct 4, 2011 8:03 AM
124	Parking	Oct 4, 2011 7:05 AM
125	There is nothing there to draw shoppers.	Oct 4, 2011 6:36 AM
126	Unfortunately, the stores are run down. There is nothing worth shopping for. No unique clothing boutiques or on the flip side - practical sundry stores. Even Bashas does not have any selection so I never go there as they never have what I need. There isn't anywhere to just sit and enjoy with friends and family other than a couple decent restaurants.	Oct 3, 2011 10:32 PM
127	LACK OF BUSINESS VARIETY	Oct 3, 2011 10:18 PM
128	dirty post office, too many stores selling the same thing	Oct 3, 2011 10:13 PM
129	Number of empty shops	Oct 3, 2011 10:12 PM
130	The "Town Mall", ugly building. It could be a happier place, more like the Country Store/Post Office on Pinnacle Peak and Pima Roads.	Oct 3, 2011 8:53 PM
131	It's pretty much dead other than those coming to get the mail	Oct 3, 2011 8:32 PM
132	mutilation of the trees. Use real gardeners	Oct 3, 2011 8:20 PM
133	WAY TO many shrubs, Cacti, etc. put in the center and WAY to Large.It's crowded and looks like over kill. A landscaper without good judgement..put that in..wow	Oct 3, 2011 7:42 PM
134	Nothing much for our grandchildren and the young adults and can't afford to feed them dinner in town, except breakfast. Miss no having young families living around us.	Oct 3, 2011 7:05 PM
135	The boring small stores.	Oct 3, 2011 7:02 PM
136	Availability of products I use	Oct 3, 2011 6:41 PM
137	Need more businesses that would draw folks into the area.	Oct 3, 2011 6:33 PM
138	No dislikes	Oct 3, 2011 6:28 PM

Page 3, Q12. What do you like the least about the Carefree Town Center?

139	Too many entitlements	Oct 3, 2011 6:22 PM
140	Needs a movie theater.	Oct 3, 2011 5:44 PM
141	what is not to like	Oct 3, 2011 5:24 PM
142	nothing	Oct 3, 2011 5:20 PM
143	need for more businesses	Oct 3, 2011 4:53 PM
144	store variety	Oct 3, 2011 4:33 PM
145	I love it as is!	Oct 3, 2011 4:29 PM
146	artificial turf; signage;	Oct 3, 2011 4:22 PM
147	It's empty. Businesses keep uncertain hours.	Oct 3, 2011 4:19 PM
148	po parking lot	Oct 3, 2011 4:12 PM
149	Please label the plants	Oct 3, 2011 4:09 PM
150	Over-priced bars & restaurants	Oct 3, 2011 4:00 PM
151	Nothing to dislike	Oct 3, 2011 3:51 PM
152	Limited	Oct 3, 2011 3:48 PM
153	Confusing routing.	Oct 3, 2011 3:47 PM
154	Poor maintained plants. Hopefully, the town will find the money to find someone with proper knowledge and skills to maintain. Current city maintenance folks should stick to what they do best, and it certainly is not landscape maintenance. They are good hackers and choppers but lack sense of nature, style, and design.	Oct 3, 2011 3:46 PM
155	the green monster, the new slide	Oct 3, 2011 3:44 PM
156	HOURS OF BUSINESS & TYPES OF SHOPS (GOODS) ARE VERY LIMITED & MOSTLY TOO EXPENSIVE FOR MY LIMITED INCOME	Oct 3, 2011 3:38 PM
157	The amount of money that is eing spent by the council on the town center in these economically depressed times.	Oct 3, 2011 3:33 PM
158	I can't complain about anything.	Oct 3, 2011 3:32 PM
159	no comment	Oct 3, 2011 3:28 PM
160	Nothing	Oct 3, 2011 3:21 PM
161	streets roll up too early	Oct 3, 2011 3:13 PM
162	WAY TOO MUCH GOVERNMENT spread out... Post Office, Court, Town Center, Fire House... These DETRACT from the appeal and are NON-INVITING buildings. The Town Center has NO BUSINESS being positioined where it is	Oct 3, 2011 3:05 PM

Page 3, Q12. What do you like the least about the Carefree Town Center?

	(along Cave Creek Rd)... That should be RETAIL or other (Revenue generating) business.	
163	nothing special to attract leisure time consumers	Oct 3, 2011 2:49 PM
164	The shops have odd hours and even though they are posted they are not always open. Hard to count on them.	Oct 3, 2011 2:48 PM
165	Most of the malls look old and outdated	Oct 3, 2011 2:47 PM
166	Shopping is not very good...very confusing in there...don't know where to go when you get in there.. needs more seating to enjoy the lovely plantings...they are fabulous.	Oct 3, 2011 2:31 PM
167	Few destination stores	Oct 3, 2011 2:27 PM
168	Trying to find my way around.	Oct 3, 2011 2:26 PM
169	It is old, dated buildings,	Oct 3, 2011 2:25 PM
170	Variety of stores	Oct 3, 2011 2:04 PM
171	I would like to make it more walking and biking friendly	Oct 3, 2011 1:57 PM
172	It has not been developed. No lighting on the trees etc. Christmas decorations have been pretty pathetic and need to be amped up to Kierlands standard	Oct 3, 2011 1:52 PM
173	Ugly store fronts	Oct 3, 2011 1:46 PM
174	dark at night, hard to see businesses	Oct 3, 2011 1:45 PM
175	Sometimes it's hard to find a parking space	Oct 3, 2011 1:44 PM
176	Flow of traffic thru the towm	Oct 3, 2011 1:43 PM
177	post office , parking	Oct 3, 2011 1:42 PM
178	Streets can be confusing	Oct 3, 2011 1:41 PM
179	Nothing.	Oct 3, 2011 1:39 PM
180	The political pandering	Oct 3, 2011 1:39 PM
181	lack of friendly attitude of people	Oct 3, 2011 1:35 PM
182	dui after dark feeling that you cant go out	Oct 3, 2011 1:30 PM
183	Lack of shade	Oct 3, 2011 1:26 PM
184	There is no Restaurents like a Harolds oe a Horny Toad--Craefree ones are too expensive for daily meals	Oct 3, 2011 1:24 PM
185	the mishmash of buildings and store fronts. There seems to be lots of nothing in town. Resturant's come and go so fast it's hard to keep up.	Oct 3, 2011 1:13 PM

Page 3, Q12. What do you like the least about the Carefree Town Center?

186	none	Oct 3, 2011 12:59 PM
187	Empty store fronts.	Oct 3, 2011 12:59 PM
188	Not much going on.	Oct 3, 2011 12:58 PM
189	The new deveopment in the desert garden is starting to look tacky (lawn in the desert (Come on!))	Oct 3, 2011 12:55 PM
190	Too much signage that is not uniform.	Oct 3, 2011 12:55 PM
191	Dining Shopping	Oct 3, 2011 12:49 PM
192	Lack of quality and selection of merchandise in some stores.	Oct 3, 2011 12:42 PM
193	Its strength is also its weakness, in that the kind of businesses that could blend in are somewhat limited. Even if people would value having a McDonalds, a car wash, or a big-box store like Best Buy closer to where they live, nobody wants them in their backyard either, and most would rather drive a little further to keep the quaint charm of Carefree the way it presently is.	Oct 3, 2011 12:40 PM
194	Nonexistent Nightlife. Low quality shopping,	Oct 3, 2011 12:37 PM
195	No place to shop except AZ Wine and Sundial. Nothing else there is what I want or need	Oct 3, 2011 12:33 PM
196	T shirts	Oct 3, 2011 12:31 PM
197	People wanting to change it.	Oct 3, 2011 12:28 PM
198	ORANGE SIGNAGE	Oct 3, 2011 12:25 PM
199	parking	Oct 3, 2011 12:18 PM
200	easy to get confused while driving through	Oct 3, 2011 11:27 AM
201	I don't like the "new" location of Town Hall. I preferred it when it was in the building with the Post Office.	Oct 2, 2011 5:34 PM
202	It seems inaccessible and the marketing of events is probably too low key to attract visitors/increased business	Oct 2, 2011 10:30 AM
203	Frequent disruptions of normal access by flea market type and craft shows. Tacky state of court/post office building. Prolonged vacancies of commercial space there. Trader Joes would go well there.	Oct 1, 2011 9:49 AM
204	Traffic and chaotic parking during special events	Sep 30, 2011 6:27 PM
205	Lack of bike lanes	Sep 30, 2011 4:13 PM
206	nothing	Sep 30, 2011 3:08 PM
207	Prices of goods in small retail outlets, sales tax level	Sep 30, 2011 2:13 PM

Page 3, Q12. What do you like the least about the Carefree Town Center?

208	Since my business is not in the town center, you couldn't care less about my survival.	Sep 30, 2011 1:02 PM
209	sometimes parking	Sep 30, 2011 12:24 PM
210	Lack of additional retail shops/restaurants	Sep 29, 2011 3:16 PM
211	4 silver/western junk stores. Most businesses are closed on Sunday...some all summer. This ongoing emphasis on easy street...vs all the other profit centers..HoHum..Bashas..Lowe's, etc.	Sep 29, 2011 3:02 PM
212	empty business/old buildings not attractive stores or merchandise	Sep 28, 2011 3:21 PM
213	Looks run down, empty shops, 'was' a shabby sundial and gardens - going to look great! No home accessory businesses. No 'fine' dining.	Sep 28, 2011 10:28 AM
214	need a family style restaurant	Sep 27, 2011 6:16 PM
215	High Sales Taxes in Carefree High Water Rates in Carefree Subsidized Fire Service	Sep 27, 2011 1:29 PM
216	empty stores no shade lack of variety	Aug 23, 2011 11:42 AM
217	Not enough shops to take care of my families needs	Aug 22, 2011 12:45 PM